Maryland School of Public Policy
International Development (IDEV) Program

General: IDEV students are required to take (1) either PUAF 698R-Development Challenges or PUAF 699J Selected Topics Public Policy: Pathways to Development; (2) PUAF 781-International Economic Policy, (3) PUAF 782-International Development Economics, and (4) either one IDEV elective. 48-credit students must also take PUAF 790 (IDEV Project Course).

TENTATIVE FALL 2013 IDEV REQUIRED COURSES

PUAF699J Selected Topics Public Policy: Pathways to Development (Schick)
This course explores the policies and conditions that promote or retard the socioeconomic development of low and middle income countries. If the course succeeds, we will have more questions at the end than at the start. We will sort through conflicting explanations of what drives development, muddled and contested evidence, historical puzzles and surprises, and a cacophony of hypotheses along with trails of failure and disappointment and stories of success. Perhaps the course will humble us and open us to the reality that the development community does not know all it should to assure effective policies and outcomes. The first part of the course will introduce students to three contemporary themes or arguments about development, beginning with the question of whether to retain or transform traditional societies and continuing with discussion of whether development should emphasize economic growth (higher GDP and output) or social improvement and protection. The main section of the course will examine various explanations of why some countries prosper and others don’t, including poverty traps, the role of the state, institutions and rules, informal society, democracy and corruption, and violence. The concluding section of the course will focus on whether and how socioeconomic advances can mitigate environmental damage, protect urban and rural communities, and deter the widening of income disparities. Students will be formed into two person teams, with each team comparing two countries (one more developed the other less so) in three papers that examine development challenges and strategies.

or

PUAF 698R Development Challenges (TBD)
The objective of this introductory IDEV course is to review a selected set of development issues (challenges). These challenges are of three kinds: global (e.g., global warming, global inequality), regional (e.g., transition from non-market to market economy, slow growth in Africa), and country-level (establishing the rule of law, combating corruption) though not unique to individual countries. This semester’s course will concentrate on country-specific challenges bringing in regional or global examples only when necessary to better illustrate the country challenges.
PUAF 781: International Economic Policy (Swagel). Examines current issues and institutions affecting international economic relations. Topics include theories of the international economy and trade, international monetary policy and exchange rates, international development, investment and finance, and broader macroeconomic interdependence and policy coordination.

PUAF 782: International Development Economics (Petrescu). Examines key current economic and policy issues for developing and transition economies. Topics include inflation stabilization, fiscal policy, selected trade issues, dealing with international capital flows, the role of multilateral organizations, such as the International Monetary Fund and the World Bank, and issues relating to saving, investment and growth. [offered only in the fall]

TENTATIVE FALL 2013 IDEV AND ISEP ELECTIVES

PUAF 611: Quantitative Analysis of Policy Issues (Dugan) This course introduces the student to an applied, intermediate level of quantitative and econometric analysis. It is intended to be a very hands-on, experience-oriented class, helping the student to develop the skills necessary to carry out empirical analyses of policy issues that especially lend themselves to quantitative specification. The course primarily focuses on the analysis of survey data in cross-sectional and panel form. The course starts with a review of simple data description, then moves to the simple regression model and the multiple regression model for continuous response data, and proceeds to regression models for binary data, and analysis of demographic data. In addition, advanced topics such as instrumental variable estimation, and panel data models will be discussed. The course also addresses problems unique to public policy, namely program evaluation.

PUAF 698Q: Democracy and Democratization: Theory and Practice (Crocker). This course focuses on the theory and practice of democracy and democratization as well as related themes of civil society and civic engagement. Part I examines various theories -- such as minimalist, liberal, and deliberative democracy -- that seek to understand and defend democratic governance in contrast to nondemocratic governance. Part II examine and evaluate the practice of democracy and especially institutional experiments in deepening and broadening democracy. Part II also assesses theories that explain and justify transitions from authoritarianism to democracy as well as various approaches to democracy promotion, especially in Islamic countries. Among the assignments is a group “practicum” paper that assesses the democratic quality of a local, national, or global institution.

PUAF 699Y: Globalization of Trade, Development, and Competitiveness (Schwab). This seminar addresses many of the contemporary debates and questions surrounding globalization, with particular focus on economic development, international trade and competitiveness. Emphasis will be on the issues, challenges and policy choices faced by institutions – governments, businesses, NGOs, multinationals, etc. – and the leaders and policymakers who lead and/or challenge them, in the context of a globalized world. While often grounded in U.S.
policy perspectives and choices, there will also be heavy emphasis on other G-20 nations, emerging and developing economies, including LDCs.

**PUAF 700: U.S. Trade: Policy and Politics** (Destler) Prerequisites: {PUAF 620; and PUAF 640; and PUAF 641}. Interplay between government and private interests in shaping official actions that affect international trade. Policy tools available to influence balance, magnitude, and composition of imports and exports. Evolution of executive, congressional and quasi-judicial government institutions under increased U.S. international trade exposure and trade deficit.

**PUAF 720: International Security Policy** (Steinbruner). This course reviews the organizing concepts, substantive content, and institutional arrangement of contemporary international security policy. Assesses the balance of interests from a variety of national perspectives and presents some of the major unresolved issues.

**PUAF798E: Public Policy Topics: Introduction to Policy Analysis** (Besharov). This course provides an overview of the process of policy analysis coupled with a series of related student exercises designed to build practice skills. The course covers the major elements of policy analysis, including: (1) Problem definition, that is, describing the size/extent of the problem; its nature, severity, and effects; the population/s affected; and likely causes (distinguishing between proximal and distal causes); (2) Option identification, that is, identifying and describing all of the realistic options in sufficient detail to judge their viability and utility; (3) Option assessment, that is, assessing the options based on program theory; empirical evidence of effectiveness, implementability, and cost; ethical/normative considerations; political realities; and evaluability; and (4) Recommendation selection and presentation, that is, delineating and weighing the pros and cons of each option and making a detailed recommendation.

**TENTATIVE FALL 2013 RECOMMENDED COURSES THAT ARE NOT IDEV ELECTIVES**

**PUAF 689A: Federal Acquisition: Concepts and Management.** (Lucyshyn) Provides an overview of acquisition as one of the basic functions of government. Specifically focuses on the scope of acquisition, including organizational structures, regulations, strategies and issues of acquisition processes and management, from the development of an initial capability or need, through design, development, production, fielding, sustainment, and disposal. Introduces the principles and concepts that underlie successful acquisition management – from major systems development and production, through buying services and common commodities. Discusses how these concepts apply at state and local levels.

**PUAF 798M: Arms Control and Nonproliferation** (Gallagher): How the changing nature of global security affects long-standing arms control, nonproliferation, and cooperative security problems, as well as emerging challenges resistant to both traditional forms of arms control and unilateral responses. Topics include nuclear weapons and nuclear energy, space, biotechnology,
and others to be determined by student interest.

TENTATIVE SPRING 2014 IDEV REQUIRED COURSES

PUAF 698R: Development Challenges (TBD) The objective of this introductory IDEV course is to review a selected set of development issues (challenges). These challenges are of three kinds: global (e.g., global warming, global inequality), regional (e.g., transition from non-market to market economy, slow growth in Africa), and country-level (establishing the rule of law, combating corruption) though not unique to individual countries. This semester’s course will concentrate on country-specific challenges bringing in regional or global examples only when necessary to better illustrate the country challenges.

PUAF 781: International Economic Policy (Swagel) Examines current issues and institutions affecting international economic relations. Topics include: theories of the international economy and trade, international monetary policy and exchange rates, international development, investment and finance, and broader macroeconomic interdependence and policy coordination.

PUAF 790: Project Course (Afzal, Schwab, TBD) Students complete an analytic paper on a policy issue facing a developing country or countries, and present their findings and conclusions to IDEV faculty and student colleagues. (Students may find outside organizations to sponsor their projects, but do not have to.) The Project Course is formally offered (and completed) in the spring term, but students need to choose their topics and conduct initial research during the fall semester and the January winter term. Required of 48 credit MPP students but not of 36 credit MPM students.

TENTATIVE SPRING 2014 IDEV AND ISEP ELECTIVES

PUAF 611: Quantitative Analysis of Policy Issues (Dugan) This course introduces the student to an applied, intermediate level of quantitative and econometric analysis. It is intended to be a very hands-on, experience-oriented class, helping the student to develop the skills necessary to carry out empirical analyses of policy issues that especially lend themselves to quantitative specification. The course primarily focuses on the analysis of survey data in cross-sectional and panel form. The course starts with a review of simple data description, then moves to the simple regression model and the multiple regression model for continuous response data, and proceeds to regression models for binary data, and analysis of demographic data. In addition, advanced topics such as instrumental variable estimation, and panel data models will be discussed. The course also addresses problems unique to public policy, namely program evaluation.

PUAF689E Public Policy Topics: Program Evaluation and Cost-Benefit Analysis (Besharov, Call, and Weissman) This course provides an overview of program evaluation and cost-benefit
analysis. It emphasizes the main approaches to data collection used in: (1) designing programs and policies, (2) assessing program and policy impacts, including cost-effectiveness and cost-benefit results, and (3) monitoring the ongoing operations of existing programs and policies. (For the purposes of this syllabus, “programs” include “policies.”) Student exercises are used to reinforce the readings and hone practice skills.

PUAF 689J: Food, Economics and Health (Bhargava) Covers issues of food, economics, population and health from a multi-disciplinary framework that examines the interconnections between issues and looks at evidence from both developing and developed countries. Though some knowledge of statistical and econometric methods is helpful, detailed statistical methodology is not covered.

PUAF 689V: Public Policy Topics: Forecasting and Analyzing Political Violence (Jones) Examines the dynamics of political instability and political violence through a review of complex and emergent phenomenon. Explores the analytical process of forecasting and risk analysis under constraints of information and time.

PUAF 698O: Ethics, Development and Foreign Aid (Crocker) This course examines the empirical, conceptual, and ethical dimensions of international development policies and U.S. foreign aid, including the character of development in poor countries/regions and alternative development strategies.

PUAF 699D: Disease, Disaster, and Development (Sprinkle) Development — cultural, agricultural, industrial, social, economic, political — will be reviewed as a bringer of disease prevention and treatment and as a bringer of disease itself, from acute infections and poisonings to chronic conditions attributable to the “westernization” of diets. Then, development’s uncertain resilience in disaster and the developed world’s uneven response to disasters of various sorts — political, military, economic, environmental, geophysical, meteorological, nutritional, epidemic, epizootic, epiphytotic — will be considered, with particular attention paid to the performance of national agencies, international organizations, non-governmental organizations, institutions, charities, professions, and activists.

PUAF 699K: Civil Conflict (Steinbruner) This course reviews the analytical literature on civil violence, episodes of intervention, and challenges associated with post-conflict reconstruction. Explores the logic that justifies intervention in some cases, and the requirements for effective stabilization and reconstruction.

PUAF 699I: Inequality and Development (TBD). The objective of the class would be to analyze the role that inequality plays in economic development. The class would review different approaches that try to explain the movement of within-national inequalities (Kuznets inverted U curve, credit-constraint hypothesis, political theory of inequality), as well as the role played by income inequality in determining key outcomes such national growth rate. The second part of the class would look at the evolution of mean income differences between countries in the world,
and in particular between the developed and developing. In the third, and last, part, these two types of inequalities (within-national and cross-national), would be considered jointly as global inequality. We would review the evolution of global inequality since the Industrial revolution, and how the changing composition and magnitude of global inequality affects economic policies, migration trends, and growth rates of poor countries.

**PUAF 699Q: Demography, Development and Social Policy** (Haaga) This course covers the recent history of demographic trends and examines their implications for public policy in the US, other OECD countries, and developing countries. Demographic tools, concepts and sources of data and projections useful for policy studies will be introduced.

**PUAF 720: International Security Policy** (Gallagher) This course reviews the organizing concepts, substantive content, and institutional arrangement of contemporary international security policy. Assesses the balance of interests from a variety of national perspectives and presents some of the major unresolved issues.

**PUAF798Q: Ethics of War and Conflict** (Levine). This class is an introduction to the normative/moral/ethical issues that arise concerning warfare and other forms of large-scale conflict. The emphasis will be on exposing you to the basics of the moral traditions, with an eye towards applying moral principles to real-world cases.

**TENTATIVE 2014 WINTER TERM AND SPRING BREAK EDUCATION ABROAD COURSES**

**PUAF 698I: Indonesia: Social-Ecological Systems, Environmental Policy, and Sustainable Development in Indonesia** (Hilde) This course will focus on the systemic interconnections between Indonesia's environmental problems (especially deforestation and climate change; habitat loss; and coral reef protection) and development issues and strategies such as poverty reduction, climate change adaptation, decentralization, local and regional environmental management approaches, and agricultural policy, as well as governance issues.

**PUAF 798T: Morocco: Political and Social Development** (Afzal) Students will learn about various important and current issues in Morocco, including women's rights, the Amazigh language and Amazigh rights, the monarchy and the political process in Morocco, the Arab spring in Morocco, and poverty and inequality. The course consists of lectures by Moroccan scholars on the above topics; group discussions; learning survival Moroccan Arabic; living with host families; field trips in Rabat to the World Bank office, NGOs, the Parliament, government ministries, and more; weekend trips to Fez, Casablanca, Marrakech, and Meknes; and a visit to an Amazigh village.

**PUAF798T: Readings in Public Policy; Sustainable Development, Democracy and Human Rights in Peru** (Hilde) Participants will study sustainable development policy challenges in Peru
with a focus on the tensions between economic development, environmental well-being, democracy, and the protection of human rights, particularly those of indigenous peoples. In the Amazonian Tambopata region, participants will study the cooperative arrangement of ecotourism in Posada Amazonas as an example of employment generating, environmentally sound, and self-managed local development (a model challenged by large-scale resource exploitation moving further into the Amazon and the construction of the Interoceanic Highway, which cuts through the Amazon region). This visit will serve as an opportunity to observe first-hand the natural richness of Peru and the efforts and challenges of Peruvians in seeking a development model consistent with the health of the natural environment. In Lima, students will attend presentations and participate in discussions with experts and officials from government, civil society, and academia working on issues related to sustainable development, democracy, and human rights.

**TENTATIVE SPRING 2014 RECOMMENDED COURSES THAT ARE NOT IDEV ELECTIVES**

**PUAF 689F: Current Issues in Federal Acquisitions** (Gansler) Explores ways to improve (from a public policy perspective) the efficiency and effectiveness with which the government goes about acquiring well over $300 billion of goods and services. Focuses, as an “example case,” on issues in federal acquisition from the U.S. Department of Defense’s perspective, since it buys the most goods and services and is often used as a model by other departments and agencies. Issues covered include: “requirements”; budgeting; Congress; science and technology; design, development, production and support (management and costs); competition; public/private partnerships; privatization; small business innovation; role of non-profits; government oversight; the press; the supplying industries (structure, conduct, performance – actual and desired); and international considerations (security, industrial structures and trade). Primarily makes use of case studies, with selected complimentary readings (including one short, classic book – Elton Morrison’s “Man, Machines, and Modern Times”).