



UNIVERSITY OF MARYLAND

FOUR ONE ONE

SCHOOL OF PUBLIC POLICY

We Have A Leader!

Steve Fetter Appointed Dean of MSPP



Dr. **Steve Fetter** has been appointed the new dean of the University of Maryland School of Public Policy. Fetter has been a member

of the MSPP faculty since 1988. He has directed the School's international security and economics specialization as well as its environmental policy specialization, and served as associate director of the Joint Global Change Research Institute.

"I am thrilled to have been selected dean of the School of Public Policy," said Fetter. "I very much look forward to working closely with the faculty, staff, and students of the school, as well as the university administration, to make an excellent school even better--one that is universally recognized as one of the best in the nation."

Fetter has served as special assistant to the Assistant Secretary of Defense for International Security Policy, as a fellow with the Council on Foreign Relations, and as an American Institute of Physics Fellow at the U.S. State Department. He has also been a Visiting Fellow at Stanford, Harvard, MIT, and

Lawrence Livermore National Laboratory. He is currently a Fellow of the American Physical Society and a recipient of its Joseph A. Burton Forum Award.

"President Dan Mote and I are confident that under Steve's leadership the School of Public Policy will become one of the best nationwide, and we look forward to working closely with him to achieve this goal," said William W. Destler, senior vice president for academic affairs and provost.

Fetter's research interests include nuclear arms control and nonproliferation, nuclear energy and health effects of radiation, and climate change and carbon-free energy supply. His articles have appeared in *Science*, *Nature*, *Scientific American*, *International Security*, *Science and Global Security*, *Nuclear Technology*, *Bulletin of the Atomic Scientists*, and *Arms Control Today*. He is author of *Toward a Comprehensive Test Ban*; co-chair of a recent study by the National Academy of Sciences, *Monitoring Nuclear Weapons and Nuclear Explosive Materials*; and a contributor to several other Academy studies.

Fetter received a Ph.D. in energy and resources from the University of California, Berkeley (1985) and a S.B. in physics from the Massachusetts Institute of Technology (1981).

Commencement 2005

E.J. Dionne Pays Tribute to Bill Galston: A Life Devoted to Service

Those of you who attended the School of Public Policy's commencement on May 22 heard the fine accolades bestowed upon MSPP Interim Dean **Bill Galston** by *Washington Post* Columnist **E.J. Dionne, Jr.** For those of you who missed it, here is a recap:

"I am here to pay tribute to you [the graduates], but also to your acting dean, a dear friend and, honestly, one of the finest people I've ever met. It's said that some people are so good and clear that they speak in complete sentences. The really good ones speak in whole paragraphs. Bill Galston speaks in complete chapters. He is clear in what he says because he is clear in what he thinks. And he is clear in what he thinks be-

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From Growth to Excellence

Embracing the Challenge

As the spring semester draws to a close, the School of Public Policy can look back on an academic year rich with accomplishment and bright with promise for the future.

To begin with, the entire School community collaborated on a strategic plan that charts a course of “growth to excellence” over the next decade. The plan, which will substantially expand our faculty, staff, and student body, as well as broaden and deepen our academic programs, met with an enthusiastic response from Provost Bill Destler and President Dan Mote. We now know what we must do; the challenge is to get it done.

In addition, the School hired three new faculty members and may well acquire a fourth over the summer. Randi Pintoff comes to us as an assistant professor with a newly minted PhD in economics from Yale. She wrote her dissertation on criminal justice policy. Carol Graham, who will join us as a full professor, was a research scholar and former head of the Governance Studies Program at the Brookings Institution. Her interests include the relationship between the official indicators of economic development and the actual sentiments of individuals in developing countries. And Carol Pearson, a highly regarded practitioner and best-selling author with an academic background in literature and women’s studies, will become a professor of the practice, serving as a member of the teaching faculty as well as director of the Academy of Leadership, which joined the MSPP family last year.

Finally, our student affairs division, ably led by Assistant Dean Elisabeth El’Khodary, worked hard to make students at home and abroad more aware of the opportunities available here at the School, and we raised a record amount in private donations for teaching and research assistantships. The result—a surge in applications and a record incoming class of 97 master’s students. This presents a challenge—but also a marvelous opportunity to accelerate our growth.

On a personal note: While it has been an honor to serve as Interim Dean during this transitional year, I am delighted that Steve Fetter has accepted the administration’s offer to take on the job for a longer period. I leave office confident that we’re on the right track, and certain that for the next phase of its development, the School could not be in better hands.

William A. Galston
Saul Stern Professor and Interim Dean

...In the Media

Herman Daly was cited in a *Baltimore Sun* article on plans to move 10,000 jobs to Maryland as the Defense Department realigns military bases.

Baltimore Sun, June 10

William Galston says that the federal restriction of embryonic stem cell research isn't just a case of 'conservative' values defeating 'liberal' ones; it's a clear case of one religion imposing its preferences on another."

Boston Globe, June 19

Jacques Gansler backs the federal government's move to procurement reform."The whole idea is to allow people to use their own management judgment to make efficiencies in the process."

Federal Times, May 9

Nancy Gallagher, associate director for research at the Center for International and Security Studies at Maryland (CISSM), was quoted extensively in an article on the use of weapons in space.

Space.com, June 17

Elisa Harris, research fellow, Center for International and Security Studies at Maryland (CISSM) says the dispute over the paper about a hypothetical poison attack on the U.S. milk supply with the botulinum toxin shows that the scientific community needs more guidance.

Nature, June 29

Steven Kull, director of the Program on International Policy Atti-

(Continued on page 6)

Commencement 2005

cause he is clear about what should be valued, about what is right and just, about what makes life worth living. He has served his country as a Marine, as an intellectual, as a policy advisor to a president and to other politicians, as a husband and a father. When Bill urges others to embrace service to their communities and to our country, he does so from the high ground, from a life that has been devoted to service.”

Dionne went on to share with us what he calls “Galstonisms.”

“The first is a classic. ‘The most difficult political choices,’ Bill has written, ‘are not between *good* and *bad*, but between *good* and *good*.’ What a refreshing, exciting and surprising thing to say at a moment when most of us see the political world as divided between good and bad, black and white, red and blue, when the newspapers are full of talk about a “nuclear option” that is about our own domestic political arrangements and not a foreign enemy,” Dionne said.

“My hunch is that in your own public lives, the most agonizing choices will not be between good and bad – in those cases, you’ll usually know what to do – but between good and good.”

Dionne ended his address with a word of advice to the graduates.

“You have just gone through the rigors of an education in public policy precisely because you actually believe that achieving progress and change is your obligation, your central concern, your vocation. Never let anyone talk you out of this. Never give up. Never surrender. When your boss is yelling at you on the phone, when your e-mail queue is full of complaints, when some talk jockey on the radio is ranting about the failings of the public sector, when a newspaper editorial is attacking some shortcoming in your agency or non-profit, remember that you are engaged in the most honorable work in the world: the effort to

move our messy and complicated but always inspiring experiment in democratic self-government forward.”

Each year the students select a classmate to make a

few remarks. This year’s graduates selected **Carolyn Chuhta**. Originally from Troy, NY, Chuhta received a Bachelor of Arts degree in political science from Plattsburgh State University of New York. Working toward a Master of Public Policy degree, she chose to specialize in social policy, giving particular attention to education reforms. While a full-time student, she served as the President of Graduate Women in Public Policy and as the student representative on a staff search committee. She also worked as an assistant for the MSPP Finance Department and for the Institute for Philosophy and Public Policy. She has accepted a position in the office of U.S. Senator Barbara Mikulski, for whom she interned this past academic year.

“Whether we end up running for office, running a non-profit, or moderating international peace talks, we will be the ones to take a leap, to lead the pack, to clear a new path.” Chuhta said.

“We all want to make some sort of change, some kind of public impact—we must remember that along with this desire, we have the knowledge, the skills, and the responsibility to make that change happen.”

Considering the popularity of her courses, it is quite understandable why



the graduates voted for Dr. **Judy Brown** to be this year’s faculty speaker. Brown began her service to the University of Maryland in the early 1980’s as assistant dean and director of the R. H. Smith School of Business. Her expertise is in leadership and the nature of change and its impact on individuals and organizations. As senior fellow and vice president of The Aspen Institute, Brown led seminars for CEOs, upper level management and government leaders. She was a White House Fellow and served as special assistant to the U.S. Secretary of Labor. She currently teaches courses on leadership and change in both the School’s graduate programs and executive programs.

“We’re counting on your ability to create great fires with your life, fires that make this world a warmer, better place,” Brown said.

Many of the 56 graduates received special awards or honors for distinguishing themselves during their tenure at the School as future public leaders, activists and scholars. Some received fellowships, some were inducted into the Pi Alpha Alpha National Honor Society, and some became Presidential Management Fellows. A highlight of the ceremony was the robing of the four Ph.D. graduates.

MSPP: Home of New Biotechnology Center

The University of Maryland has been selected to establish the new Sloan Biotechnology Industry Center, a home for high-impact research on the forces driving the competitiveness of the nation's biotechnology industry. A start-up grant from the Alfred P. Sloan Foundation will help fund this work. The center will be housed at the Maryland School of Public Policy's Center for Public Policy and Private Enterprise.

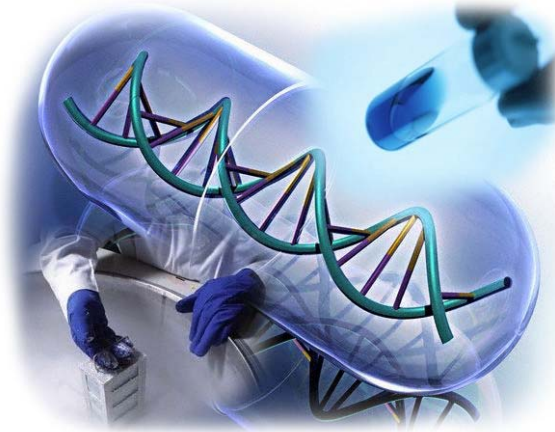
The Sloan Biotechnology Industry Center will join an elite group of university-based research facilities, each focusing on a critical U.S. industrial sector.

"We intend to make this center *the* source for independent, definitive research on biotechnology industry competitiveness," says director **Jacques Gansler**, who also serves as the University of Maryland Vice President for Research and holds the Roger C. Lipitz Chair in Public Policy and Private Enterprise.

"There's a critical need to identify opportunities and strategies that can give biotechnology companies a competitive advantage. We're uniquely positioned to address these questions, as well as industry-wide concerns."

In the research world, the Sloan centers enjoy a remarkable reputation for research that has helped stimulate targeted industries, Gansler says. The centers apply a unique approach in which highly trained, interdisciplinary teams work closely with companies to observe and collect data and develop solutions to industry challenges.

Researchers will begin their studies this summer working closely with lead-



ing national and global biotechnology companies. The research agenda will focus on five critical aspects of industry operations: the length of time involved in developing products, uncertainties facing start-ups, external industry-wide influences such as regulation and public policy, and the economics of the industry as a whole.

"Our challenge is to better understand the intricate web of factors that contribute to the biotechnology industry's success and those that hold it back," says **Shawn Lofstrom**, the center's associate director for research. "That's no easy task. Biotech represents an incredibly complex interaction among investors, regulators, researchers, engineers and related industries."

Lofstrom's academic interests are focused on research and teaching related to the business of biotech, including strategies for creating successful alliances among biotech, pharmaceutical and medical device firms.

The Center will be based in a highly active biotechnology cluster that includes such major sector players as the Food and Drug Administration, National Institutes of Health, and National Labs, as well as the Biotechnology Industry Organization Association.

Barber Delivers 2005 Commencement Address at UC Berkeley and Lectures Abroad

Benjamin R. Barber, Kekst Professor of Civil Society, addressed graduates at the University of California, Berkeley in May on the role of young people in a world of increasing interdependence and the role of the youth market in the infantilization of global consumers.

"You are the ones you've been waiting for," Barber said. "Exercise as citizens the right of liberty you take away with you from this great public university."

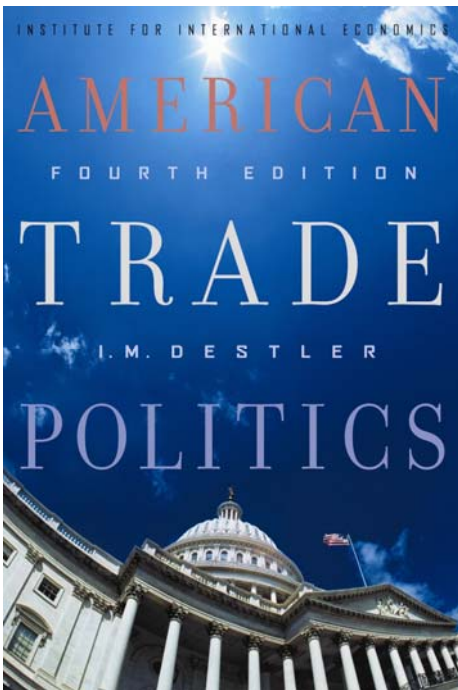
Barber also gave the keynote address at the annual C. R. Parekh Lecture hosted by the University of Westminster's Centre for the Study of Democracy. He spoke on the subject "Democracy and Islam: Compatible or Clash of Civilisations?"



He also gave the inaugural lecture of a new political lecture series sponsored by the Wissenschaftszentrum Berlin, a social science research center. The series focuses on the dangers and challenges of democracy in times of globalization. Barber's talk was titled "Democracy in America: Pax Americana?"

HOT OFF THE PRESS

Destler Updates Classic American Trade Politics



I. M. “Mac” Destler has published the fourth edition of *American Trade Politics* (Institute for International Economics, 2005). Hailed as the most influential and widely read analysis of the US trade policymaking system, the book addresses how globalization has re-

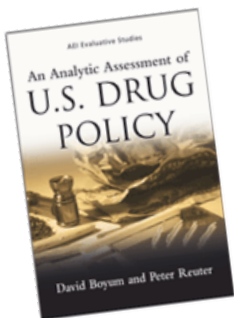
shaped US trade politics, weakening traditional protectionism but intensifying concern about trade’s societal impacts. It includes three new chapters that interpret events since 1995 when Congress approved the Uruguay Round Agreements that established the World Trade Organization, and concludes with a set of recommendations. One is that the US should negotiate away remaining trade barriers.

“But this should go hand-in-hand with much more generous and effective domestic policies to compensate Americans hurt by economic change and enable them to participate competitively in the new, globalized economy,” Destler writes.

“I hope that the new edition will help the reader understand the roots of the current trade situation and the potential opportunities for constructive change.”

The first edition of *American Trade Politics*, published in 1986, won the Gladys M. Kammerer Award of the American Political Science Association for the year’s best book on public policy.

Reuter Analyzes U.S. Drug Policy



An Analytic Assessment of U.S. Drug Policy (AEI Press, March 2005) written by drug policy experts **Peter Reuter** and **David Boyum**, examines America’s drug

control efforts, current patterns of drug use and abuse, evaluates drug control

policies and discusses how drug policy could be improved. Reuter appeared on MSNBC and CNN in May discussing marijuana policy, based on the book. “The very large increase in marijuana possession arrests since the early 1990s cannot be explained by changes in use of the drug, which has remained flat since 1990. Nor does research suggest that such arrests will reduce drug problems,” Reuter said.

Burn Before Reading

Stansfield Turner’s latest tome, *Burn Before Reading — Presidents, CIA Directors and Secret Intelligence*,

will be released on Oct. 5 at the International Spy Museum in Washington.

The book discusses how each president since FDR has dealt with his Director of Intelligence; how those relationships have shaped the office of Director; and how we should reshape that office to best grapple with terrorism.



Daly Textbook “Outstanding” by Choice

The journal of the American Library Association, *Choice*, has selected the textbook, *Ecological Economics: Principles and Applications* by **Herman Daly** and **Joshua Farley**, as one of its Outstanding Academic Titles for 2004. *Choice* reviews about 6,600 titles (mainly books) each year and selects roughly ten percent as “Outstanding.” In awarding this status they apply the criteria of: scholarly excellence, importance relative to other literature in the field, originality of treatment, value to undergraduate students, and importance for library collections.

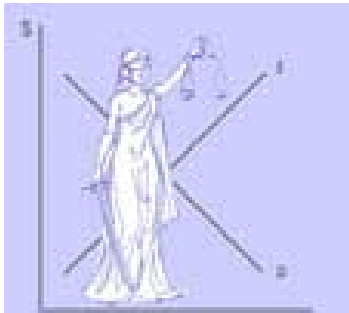
Criminology and Economics Inaugural Summer Workshop “an +overwhelming success”

The Program on the Economics of Crime and Justice Policy hosted the 2005 Criminology and Economics Summer Workshop at the Belmont Conference Center in Elkridge, Md. The workshop represents the first in what is intended to become a regular summer workshop bringing together criminologists and economists working on related topics. The goal of both the Program and the workshops is to improve criminologists’ and economists’ understanding of each other’s work and to generate collaboration between them.

The June workshop featured pioneers in the study of the economics of crime as well as up-and-coming scholars, including several graduate students. Organized into thematic sessions, presentations addressed outcome based analysis, perceptions and crime, communities and crime, social costs and

crime, criminal justice processing, illegal markets, modeling methods, and useful datasets for crime studies, all of which stirred active debate among workshop attendees. For example, **Nicola Persico** from the University of Pennsylvania Economics Department presented an analysis of racial discrimination in traffic stops that was based on the fraction of white and black stops that yielded positive search results, rather than on the probability of search between the two groups. The criminologist critique emphasized both data and conceptual problems with this approach. The result was an interest in potential collaborations.

Among the economics of crime pioneers was **Daniel Nagin**, Professor of Public Policy and Statistics at Carnegie Mellon University. Nagin gave an extended presentation on methodological innovations of particular interest to crime researchers. **Richard Rosenfeld**, Professor of Criminology and Criminal Justice at the University of Missouri, St. Louis, presented his work on the different dimensions of social capital and their relationships with homicide, and **Steven Levitt**, Professor of Economics at the University of Chicago and author of the New York Times bestseller *Freakonomics*, provided comments on social capital. Other notable presentations included **Brian Jacob**, Assistant Professor of Public Policy at Harvard University, who presented his research on the effects of gun shows on gun-related crime and suicide, and **Jeffrey Kling**, Assistant Professor of Economics and Public Affairs at Princeton University, whose presentation “Is Crime Contagious?” sparked animated debate.



The Program on the Economics of Crime and Justice Policy is a joint program of the Departments of Criminology and of Economics and the School of Public Policy and supported by the Maryland Population Research Center (MPRC). Funded by the MPRC and the National Science Foundation.

...In the Media

tudes, offers an explanation of why the President persists in making claims that Saddam Hussein was involved in September 11, on NPR's "To the Point."

Jeffrey Lewis, a research fellow at the Center for International and Security Studies at Maryland (CISSM), is invited by *Space.com* to write about China's emerging space prowess. *May 25*

Milton Leitenberg, senior research scholar at CISSM, was one of two biological weapons experts that have read the Qaeda letters. *New York Times, May 21*

Robert Nelson has come up with a plan to charge tolls for driving during high-traffic-density times. *Minnesota Public Radio, June 27*

Peter Reuter is asked several questions from *CNN* reporters on the latest statistics involving marijuana, cocaine and heroin use. *CNN in the Money, May 14*

Matthias Ruth, Weston Chair in Natural Economics in the School of Public Policy and co-director of the Engineering and Public Policy Program, speaks about alternative energy sources as the guest on the *Marc Steiner Show*. *April 5*

Robert Sprinkle says that the big, blue barrels washing up along the banks of the Potomac River have possible cancer-causing substances in them. *WTOP, May 4*

John D. Steinbruner, director of the Center for International and Security

(Continued on page 8)

Balancing Openness and Secrecy

Since 9/11, U.S. government efforts to keep sensitive but unclassified materials out of the hands of terrorists have led to tangled regulations that too often bottle up needed information without providing adequate security, says a new report from MSPP's Center for Public Policy and Private Enterprise.

At issue is a broad range of governmental, business, academic and scientific information that falls in a gray area: not meriting security classification, but still involving potential risks due to sensitivity. The report, "The Unintended Audience: Balancing Openness and Secrecy," recommends a new regulatory approach designed to maximize access while providing new clear guidelines in cases where greater security is needed.

"We need to be vigilant about security, but we also must be careful not to stifle important conversations in the public and private sectors," says **Jacques S. Gansler**, the Roger C.

Lipitz Chair in Public Policy and Private Enterprise, who co-authored the report. "Making security too tight can have serious costs. Businesses, university researchers and government agencies all need to be able to talk to each other. The devil lies in coming up with a sensible, workable balance between security and openness."

The report underlines the urgency of cleaning up a messy, confusing situation. "There are more than 50 separate sets of rules at various federal agencies, and in some cases virtually any employee can unilaterally decide to take information out of the public sector," says William Lucyshyn, a visiting senior research scholar at the Center for Public Policy and Private Enterprise, and a co-author of the report.

As a first step, the report recommends that the president issue an executive order creating a new class of restricted materials: CUSI - Controlled Unclassified Security Information. To give an overall consistency to government policy, the order should spell out which categories of information can be considered sensitive and restricted, the report says. But it adds that the actual controls should be fine-tuned to meet the specific needs of the "sector" generating the information - the government, private businesses or the academic and scientific communities.

To make the system "cohesive," the report recommends three additional elements: education of key personnel in the various sectors by the Department of Homeland Security (DHS), an appeals process run by DHS and the National Archives and Records Administration, and international outreach to develop the cooperation of other countries.

Lucyshyn, who has served as a research director in the Department of

Kempton Receives ACPA's Highest Honor

C. Bryan Kempton, MSPP Associate Director for Career Services and Alumni Relations, has received the 2005 Distinguished Service Award from the American College Personnel Association (ACPA). ACPA is a national organization for student affairs professionals that has over a dozen commissions or groups that focus on professional development, best practices, benchmarking and networking in various areas of student services. Kempton was elected to the Directorate of the Commission for Career Development in 1999 and served as Chair from 2002 to 2004.

"I am quite pleased with the recognition as it reflects years of involvement and dedication to career services for students," Kempton said.

Defense, says the international component is critical because of the significant research conducted and published in other countries. "The most effective way to build international cooperation is by putting an effective system in place here in the United States," he says.

Another critical reason for developing international cooperation is the need to attract high-quality international students to the United States, the report says. "If foreign graduate students face problems publishing or talking about their research, we'll see more and more of them choosing to study and do research in other countries," says Gansler.

The report is available online at http://www.cpppe.umd.edu/Bookstore/Documents/UnintendedAudience_3.05.pdf.



Schick Testifies Before House Budget Committee



Allen Schick testified before the House Budget Committee in June, providing an historical perspective of the congressional budget process over the past 30 years.

“The budget process has survived because enough Members want it to and because the Majority Leadership invests it with enough support to pull the resolution through.,” Schick said in his concluding remarks.

“This is not the ideal situation for congressional budgeting, but it will have to do until the process is redesigned or Members get more enthusiastic. One should not expect a reformed process to function much differently than the current one, though adorning it with BEA-type rules can lessen conflict by pre-deciding some key issues.”

Faithful Leadership

MSPP adjunct faculty member **Chuck Short** recently brought together MSPP’s Office of Executive Programs and his employer, the Catholic Archdiocese of Washington (ADW) at a two-day leadership retreat. **Phil Lee**, OEP senior fellow, worked with ADW’s senior leadership to enhance capacity to do accountability and measurement activities. OEP reports that the Archdiocese team responded to the retreat with enthusiasm and has invited OEP back to work with staff.

“This was the best experience I have had with the staff working and learning together,” said Archdiocese CEO Bishop Kevin Farrell.

HCD Program Kicks-off 10th Anniversary with \$20,000 Contribution

Over the past ten years, the Housing and Community Development (HCD) Executive Education Program, led by OEP Senior Fellow **Rick Nelson**, has educated over 2,000 housing professionals from the U.S. Department of Housing and Urban Development as well as state, local, and non-profit participants. The program’s inception in 1994 was made possible, in part, through the generous contributions of the National Housing Endowment. Recently, the Endowment again showed its support by announcing a contribution of \$20,000 to fund new curriculum development and marketing efforts for the program. This contribution is greatly appreciated and will provide the needed resources to move the HCD program into its next decade of educating those involved in the delivery, protection, and preservation of high quality affordable housing.

Ron Walters Honored



Dr. **Ronald Walters**, Distinguished Leadership Scholar and director of the African American Leadership Institute at the Academy of Leadership, was honored in March for his contributions to Black American Politics at the 2005 National Conference of Black Political Scientists.

Walters delivered the keynote address at the TransAfrica Forum in April, where he was the recipient of TransAfrica Forum’s inaugural President’s Award. In May, he received the National Capital Area Political Science Association’s Pi Sigma Alpha Honor Society Award.

...In the Media

Studies at Maryland (CISSM), is quoted in an article on the Bush administration’s plans for human space exploration.

New York Times, June 23

Ron Walters, a political science professor and director of the African American Leadership Institute, said he was surprised that the NAACP would chose Verizon executive Bruce Gordon to head the organization.

Baltimore Sun, June 26

A New Kind of Leader

Producing Engineers with Public Policy Expertise

Through an innovative program offered jointly by the A. James Clark School of Engineering and the School of Public Policy, engineers can obtain specialized post-graduate training to become a new kind of leader: an engineer prepared to initiate and direct public policy discussions, build consensus and help make more informed policy decisions.

Even before the new master of engineering and public policy (MEPP) program was formally approved in December 2004, potential applicants began inquiring about the program. “Clearly, there is a pent-up demand for studies in this area,” affirms **Matthias Ruth**, Roy F. Weston Chair in Natural Economics at the School of Public Policy and MEPP co-director. “Already we have received letters and calls from individuals in all branches of engineering from across the United States and from Europe and Latin America as well.”

Ruth and **Deborah Goodings**, professor of geotechnical engineering in the Department of Civil and Environmental Engineering at the Clark School and MEPP co-director, have talked for years about the urgent need for engineers to understand the social implications of their work and to participate in the political processes that affect it. Goodings explains, “Students are immersed in engineering theory and design, but typically at the expense of understanding the larger influences of, and on, their work. On the other hand, those who lead in public policy typically have very limited technical or engineering backgrounds.”

Goodings acknowledges that virtually every day policy decisions are made that both require and affect engineering. “Engineers face long-term questions about smart growth and difficult choices

regarding our environment, our infrastructure and our transportation needs,” she notes. “Internationally, there are especially daunting questions that need to be answered—and soon—concerning how we will develop infrastructure and how we will deal responsibly with finite natural resources.”

Yet, Goodings attests, “In areas in which their expertise is essential, engineers have not been involved to anywhere near the extent they should.” Particularly, engineers must consider the needs and aspirations of the world’s five billion “have-nots” as they develop solutions that could have significant ramifications for political stability,” according to Goodings.

MEPP students, with guidance from advisors and the program co-directors, will gain practical experience in their areas of special interest, working di-

rectly with government policymakers as well as researchers and professionals at think tanks, nonprofit organizations and engineering and technology firms.

Students will also benefit from seminars and activities that engage leaders in public dialogue. This spring the program hosted a panel on engineering and energy policy, attracting some of the nation’s foremost experts: **William Wulf**, president of the National Academy of Engineering; **Katherine Sierra**, vice president for infrastructure at the World Bank; **Curtis Bolton** of the Department of Energy’s Fusion Energy Sciences; and **Michael Ramage**, chair of the National Research Council report on “The Hydrogen Economy” and a former executive vice president with ExxonMobil Research and Engineering Company.

Goodings is optimistic that the new program will give its students a competitive edge.

Excerpted from a story written by John Stack in E@M, Spring 2005



Engineering students equipped with laptops listened intently to a team of experts discussing the conflicting energy demands and tradeoffs that drive much of U.S. foreign and domestic policy.

ALUMNI NEWS

2002 Alumnus Receives Fulbright Scholar Award



Stephen Schwenke, who received his PhD in policy studies in 2002, has been awarded a Fulbright Scholar grant to lecture and do research in

development ethics in the Ethics and Public Management Program of the Department of Philosophy at Makerere University in Kampala, Uganda, during the 2005-2006 academic year. Schwenke currently serves as a Technical Director at Management Systems International (MSI) in Washington, DC, and will return to that post after completing the Fulbright.

Schwenke will focus his efforts on writing a guide to development ethics

for use by development practitioners, and will link this guide to specific case studies of development initiatives and challenges in Uganda.

Schwenke is one of approximately 800 U.S. faculty and professionals who will travel abroad to some 140 countries for the 2005-2006 academic year through the Fulbright Scholar Program. Established in 1946 under legislation introduced by the late Senator J. William Fulbright of Arkansas, the program's purpose is to build mutual understanding between the people of the United States and other countries.

Recipients of Fulbright Scholar awards are selected on the basis of academic or professional achievement and because they have demonstrated extraordinary leadership potential in their fields.

ing DSW, the German Foundation for World Population, as Director of European Affairs, located in Brussels.

Mary Lou McDonough (MPP '86) was recently appointed Deputy Director of the Bureau of Administration for the Prince George's County Department of Corrections. She is responsible for the Support Services and Human Resources Divisions in the Department; which include budget, procurement, information technology, facilities management and personnel. Mary Lou was previously the Deputy Director for the County Department of Housing and Community Development.

Michael Robbins (MBA/MPM '02) was recently nominated by New Hampshire Governor John Lynch to the Board of Directors of Volunteer New Hampshire,



Daniela Trucco (MPM/ MBA '01) has been working with the team of social scientists that prepare the National Human Development Report (NHDR) of Chile. The NHDR has great impact at the political, policy and academic levels in Chile. It was presented to Chile's President, Ricardo Lagos, in January 2005 and was then discussed with the three presidential candidates for this year's election. The Report can be found at www.desarrollohumano.cl/ or e-mail Daniela at daniela.trucco@undp.org

and confirmed by the state executive council. Michael will serve as Vice-Chair of the Board.

LaDonna Mason (MPM '92) is a Senior Trainer for a health care non-profit in Philadelphia. Since UMD, she has been working primarily in health care and the nonprofit world. She recently brought a house and is busy with that for now. She can be reached at (215) 548-2904.

Michael Sarich (MPM '01), Laurel City Councilman, has just completed his second year as Chair of the Laurel City Budget Committee. "We were able to give residents a tax cut for the first time in many years and provide for new amenities including adapting our parks for blind children," Sarich said. "There's no way this budget would have come out so well without Marita Brown's and Jacqueline Rodgers' tough budget lessons. The knowledge gained from these two continues to serve both me and the citizens of Laurel, well!"

Class Notes

Sarwat Chowdhury (Ph.D. 2003) is a consultant for the Regional Bureau for Asia and the Pacific at United Nations Development Programme in New York. She can be contacted at sarwat.chowdhury@undp.org.

Jennifer Forshey (MPM '98) has an article entitled "Game. Set. Budget" in this Spring's Journal of Policy Analysis and Management (JPAM) (pp 428-433).

Scott Hendrix (MPM '88) joined a new company, ArthroCare Corporation, in Austin, TX where he's been living since 1998. He and his wife Marsha are expecting their second child in October. scotth@texas.net

Karen Hoehn (MPM '92) will be join-

MSPP Students Recommend Steps to Save Silver Spring Small Businesses

MSPP students **Crystal Calarusse**, **Debra Kemp**, and **Laurie Latuda** were part of a cohort of students that studied the impact of revitalization on Silver Spring small businesses and presented their findings to the Montgomery County Council's Planning, Housing and Economic Development Committee in June. Researchers recommended 24 programs and initiatives, some of which have already been implemented, that could save small businesses threatened by the redevelopment of downtown Silver Spring.

The study was conducted in a spring 2005 project course directed by Professor **Marie Howland**, director, Urban Studies and Planning; and Professor **Gerrit Knapp**, executive director, National Center for Smart Growth Research and Education.

The plan recommends that commercial developers receive a "density bonus" if they agree to set aside lower-rent space for qualifying small businesses. The bonus would allow developers to build with greater density than current zoning regulations allow. For example, they might be allowed to add an extra floor.



"This is an equity issue and good business," Howland says. "The county has put millions of dollars into the revitalization of Silver Spring. The small business sector brings life and interest to a community. Why should taxpaying small businesses pay the consequences when government subsidizes large developers in the redevelopment process? So far, the county has only provided minimal assistance to small Silver Spring businesses."

County Councilman **Steve Silverman** of the county's Department of Economic Development, who requested the study, said that the recommendations will be used in the redevelopment of other cities as well.

The study was featured in the *Gazette* on June 22. The full report is available online at www.arch.umd.edu/URSP/Research/student/Small_Business_in_Silver_Spring.pdf

Class Notes (cont'd)

Philip Schuler (MPP '96) and Rachel Schmidt adopted a baby girl, Amelia Yu Qing Schuler, on May 17th. Amelia was born April 2004 in Guangdong, China.

Andy Smarick (MPM '01), director of the Charter School Leadership Council and a member of the Governor's Commission on Quality Education, published an op/ed in the *Baltimore Sun* (April 10) defending the "No Child Left Behind" law.



Fear the Turtle.

Record Number of Schaefer Interns Funded

The Maryland School of Public Policy is funding **11** Schaefer interns this summer—the most to be funded at one time in the six year history of the program! The internship enables students to spend the summer working full-time on projects that allow them to apply the analytical skills they gain in class to challenges faced by non-profit, governmental, and community-based organizations. The students are paid for their work from the fund established for the William Donald Schaefer Chair. Following is this year's recipients and where they will be spending their summer:

Allison Albert
Crownsville Conservancy

Anish Bhatt
Education for Peace in Iraq

Mara D'Angelo
Psychologists for Social Responsibility

Catherine Alborno
Office of Justice and Service at the Archdiocese of Washington

Brent Elrod
Maryland Municipal League
City of Greenbelt

Yukari Fukui
Ecoagriculture Partners

Greg Ordun
Chemical and Biological Arms Control Institute

Michael Powers
U.S. Department of State

Richard Romer
Maryland Municipal League
City of Rockville

Susan Skolnick
Student Partnership Worldwide

Alicia Welch
Institute for Women's Policy Research

Policy Watch with Doug Besharov

“Policy Watch with Doug Besharov” has become an icon in public policy broadcasts. The award-winning program, sponsored by the Norman and Florence Brody Public Policy Forum, most recently brought to the University Walter Reich, professor of psychology at George Washington University and former director of the U.S. Holocaust Memorial Museum, who spoke on the psychology of terrorists and the misuse of the holocaust. Other guests included Susan Eisenhower who discussed nuclear non-proliferation in the 21st century and the future of Russian democracy; New York Times columnist Thomas Friedman and Shibley Telhami who discussed peace, war, and democracy in the Middle East; and national political correspondent Dan Baltz.



Internationally syndicated writer and foreign correspondent **Georgie Anne Geyer** was featured in March. She spoke about her meetings with Fidel Castro, Saddam Hussein, Che Guevara and other notorious figures and the events that led to her imprisonment in Angola.

Former Student, Now Member of Parliament Talks About Life After MSPP



Sajith Premadasa was a student at the School of Public Policy until his father, the President of Sri Lanka, was assassinated by the Tamil Ti-

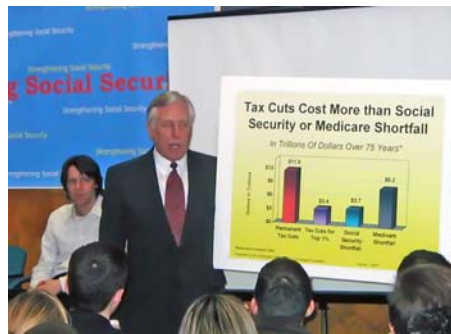
gers in the mid-1990s. Today, he is a Member of Parliament for the tsunami-ravaged Hambantota District on the southern coast of Sri Lanka. He was in Washington in April meeting with tsunami relief and reconstruction groups and was asked by the Policy Student Government Association (PSGA) to address MSPP faculty and students. Premadasa spoke about his life after MSPP and his latest struggles to overcome the devastation in his district.



UM President Dan Mote and Professor Christopher Foreman with the Honorable James C. Rosapepe, a regent of the University System of Maryland and a former U.S. Ambassador to Romania, who discussed the questions: “Is the University of Maryland’s funding being privatized? Should it be?” at the School of Public Policy’s Tuesday Forum in April.

Taking It to the Streets

Hoyer Presents Plan to Strengthen Social Security



“The debate is not about adjusting Social Security. It’s about eliminating Social Security,” said Rep. Steny Hoyer (D-Md.) to a packed house at the School of Public Policy on March 14.



Stephen Moore, president of The Free Enterprise Fund, and former director of fiscal studies at the Cato Institute, believes that greater economic freedom and a smaller government are the keys to America's economic success in “the ownership society.” Major reductions in government spending and the loosening of regulatory policies, he contends, would release the creative energies of Americans in the private sector to spur rapid economic growth.

TUESDAY
FORUM

CIRCLE

Center for Information and Research on Civic Learning and Engagement

Gains in Youth Voting Driven by Major Surge in Turnout by African-Americans and Latinos

The large increase in young people who voted last fall was driven by a huge surge in the turnout rates among African-Americans and Latinos, who accounted for more than half of the 4.3 million additional under-30 voters who went to the polls in 2004 compared to 2000. These two groups caused the overall youth vote to go for Senator Kerry over President Bush, by 54-45%, as white 18-29 year olds favored President Bush, according to estimates from exit poll data released today by the Center for Information and Research on Civic Learning and Engagement (CIRCLE.)

Analyzing state exit polls, CIRCLE reported that the overall turnout rate among 18 to 29 year olds grew by approximately 10 percentage points between 2000 and 2004. But the increases varied dramatically between different

segments of the population. The 2004 turnout rates of under-30 voters by race/ethnicity were:

- 53% of African-Americans voted in 2004, up 15 points from a 38% turnout rate in 2000.
- 53% of Latinos voted, up 21 points from a 32% turnout rate in 2000.
- 52% of white, non-Latinos voted in 2004, an 8-point increase over 2000's 44% turnout rate.

The new analysis also showed a dramatic change in the diversity of youth voters. Since 1992, the share of young voters who are white dropped from 84% to 68% in 2004, while the share of young African-American voters grew by 50%, to 15%, and the share of young Latino voters more than quadrupled, growing from 3% in 1992 to 13% last fall.

Generation Y: Informally Religious, Socially Progressive, and Civically Engaged

In a nationwide survey, 18-25 year olds from a variety of ethnic backgrounds and religious affiliations, including youth who do not identify themselves with a religion, overwhelmingly demonstrated their openness to religious diversity. Clear majorities also expressed more liberal political views than older generations on issues such as gay marriage and legal abortion. Additionally, a majority of respondents reported participating in some kind of community service and volunteer activity within the past year. At the same

time, however, and despite efforts to draw young voters during the November presidential election, respondents ranked politics at the bottom of their lists of volunteer interests. The survey—conducted by Greenberg Quinlan Rosner Research and sponsored by Reboot—reached 1,385 youth respondents, and included over-samples of Muslim, Jewish, Asian, African American, and Hispanic youth. For full survey results, see “OMG! How Generation Y Is Redefining Faith in the iPod Era”, which can be downloaded from www.civicyouth.org.

CIRCLE Funds Youth-Led Research Around the Country

Youth Dreamers, Baltimore, MD
How does the community perceive youth in Baltimore and why might they oppose a youth center in their neighborhood?

Community IMPACT! Nashville, TN
What supports actually exist and what supports are needed to help students in our low-income community get to college?

Cabrini Connections, Chicago, IL
What do residents and former residents of Cabrini Green think about the demolition and gentrification of the Greens?

Austin Voices for Education & Youth, Austin, TX
What changes do youth in Austin want for their high schools and how can they make their priorities heard during the reform process?

Youth Resiliency Project of PROP, Portland, Maine
Does being poor, an immigrant, and/or young relate to job opportunities, and what skills are needed to get good jobs in Portland?

Summer Enrichment Program, Greencastle, IN
What is the extent of hunger among children in our community during summer?

Covenant House, New Orleans, LA
What are the experiences of homeless youth with police in New Orleans?

Teen Leadership Institute at the Penn Center, St. Helena Island, SC
How many African Americans on the island have lost land in recent years and what are the stories behind their land loss?

East Point Youth Action Team, Fulton County, GA
What disparities and inequalities exist between schools in the Northern and Southern regions of Fulton County, GA?

TINCAN, Spokane, WA
Why have some teens chosen to have babies and how did their lives change once they did?

WHAT'S NEWS AT CISSM

Center for International and Security Studies at Maryland

The Center for International and Security Studies at Maryland (CISSM) hosted a group of faculty and students in April from Moscow's Institute of U.S. and Canadian Studies (ISKRAN). ISKRAN is part of the Russian Academy of Sciences and home to the School of World Politics and International Security. This visit was part of CISSM's joint Collaborative Education and Cooperative Security Project, which started in 2001 with a grant from the Nuclear Threat Initiative to educate the next generation of Russian and American security experts about the dangers posed by prevailing patterns of nuclear weapons deployment and the increased mutual security that could be achieved by shifting from deterrence to reassurance as the organizing principle for operational policies. In March 2005, CISSM received a \$400,000 grant from the Carnegie Corporation of New York to continue the collaborative education project with ISKRAN and to take an in-depth look at a broader range of security problems, including civil conflict, post-conflict reconstruction, and sustainable development within the constraints of global warming.

[Joint Policy Memo on South Asian Security](#)

Students in Professor **John Steinbruner**'s Spring 2005 class on "Problems of Global Security" had the option of writing one of their policy memos in collaboration with their Russian counterparts at ISKRAN. The Russian and American students were asked to examine global and regional security issues in South Asia from a joint Russian-American perspective, and to suggest policy responses to concerns about

the declared nuclear weapons programs in India and Pakistan, two countries that are currently outside of the Non-Proliferation Treaty and that have fought several wars against each other in recent decades.

Preliminary interactions through e-mail exchanges and video conferences allowed students to get to know each other, to familiarize themselves with the situations in India and Pakistan, and to develop some preliminary policy recommendations. During the visit to the University of Maryland, time was allocated for UMD and ISKRAN students to work together, refine their ideas, and present their preliminary findings to a 'board of experts' that included Professor Steinbruner and Dr. **Nancy Gallagher**. The students then finalized their joint policy memoranda.

[Meeting Washington's Experts](#)

In addition to the joint memo project, the Russian delegation met with an impressive list of Washington's international security policymakers and experts. They visited the National Security Council, where Tom Graham, Special Assistant to the President and Senior Director for Russian Affairs, described White House policy toward Russia. Steven Coffey, Principal Deputy Assistant Secretary of State for Democracy, Human Rights and Labor, answered questions on key issues in U.S.-Russian relations. The students were thrilled to meet with Zbigniew Brzezinski, who shared his views on



Russia now and in the times when he was President Carter's National Security Advisor.

The ISKRAN students also visited prominent Russians and non-governmental experts. They met with Ambassador to the U.S. **Yuri Ushakov** at the Russian Federation Embassy and with **Alexey Kvasov**, the Russian representative at the World Bank and International Monetary Fund. At the RAND Corporation, the ISKRAN group met with the former U.S. ambassador to NATO, **Robert Hunter**. **Frances Burwell**, the Director of the Atlantic Council of the United States Program on Transatlantic Relations, talked with the students about U.S.-Russian relations in the transatlantic context. They also spoke with **Robert Kaiser** of *The Washington Post*, had a seminar on the American foreign policymaking process with **Professor I.M. "Mac" Destler**, and a seminar on U.S. defense policy with CISSM Army Fellow, **Chris Bado**. The ISKRAN students ended their visit with weekend homestays with CISSM faculty and students.

ISEP Student Awarded Boren Fellowship



Rana Dotson, a MSPP student specializing in international security and economic policy, has been awarded a National Security Education Program (NSEP) David L. Boren Graduate Fellowship for 2005. The prestigious Boren Fellowship provides graduate students the opportunity to study world regions not commonly studied but which have a potential impact on U.S. national security. Candidates must demonstrate academic excellence; present a comprehensive, clear, and feasible proposal; have a plan to develop, maintain, or advance language competence; evidence an ability to adapt to a different cultural environment; and show how the proposed program advances the applicant's academic field and career goals. Dotson plans to research the impact of DR-CAFTA on most marginalized afro-descendant communities in the Dominican Republic.

"As an African-American woman, I was struck by parallels in both the richness of the culture and the unique socioeconomic and racial barriers that exclude many Dominicans from opportunities," Dotson said

"My time at MSPP as an ISEP student, and internship at the Inter-American Dialogue's Race Program, enabled me to merge my research interests around the upcoming DR-CAFTA trade agreement."

Prior to field study, Dotson will be training in advanced Spanish and learning Haitian Creole. "I will be making several trips to Haiti as well, since many Haitians emigrate to the Dominican Republic to work."

Dotson says that she will use the Boren Graduate Fellowship as a "giant stepping-stone" into her professional career as a U.S. foreign policymaker.

PhD Report



Ph.D. candidate **Andrew Selee**, director of the Mexico Institute at the Woodrow Wilson Center, has been elected as a term member of the Council on Foreign Relations.

Selee was nominated by **I. M. "Mac" Destler**, director of the school's PhD program.



Successfully defending her PhD dissertation prospectus on the "Fiscal Institutions and Legitimacy of Government in Mongolia," **Narantuya "Nara" Chuluunbat** has

advanced to "candidacy."

Maryland Day 2005, A Huge Success



MSPP Air Force students Elexa Bennett and Elia Burrill administering the public policy games on Maryland Day. Over 500 guests visited the School of Public Policy tent in spite of the rain.

FOUR ONE ONE

Looking for Alums

Please provide the School of Public Policy with information about yourself (or other MSPP graduates) so we can keep in touch. Include any news you want to share with the MSPP community.

Name _____ Degree/Year _____

Home Address _____

Home Telephone _____ Work Telephone _____

Organization _____

Address _____

Title _____ E-mail Address _____

Other information _____

Please fax to R. Denise Williamson at 301-403-4675, or e-mail rdenise@umd.edu

Norman and Florence Brody Forum

Policy Watch with Doug Besharov

featuring

Juan Williams

National Public Radio



The Supreme Court & Race

Thursday, July 14, 2005
11:00 a.m.

Hoff Theater, Stamp Student Union
University of Maryland

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School of Public Policy
2101 Van Munching Hall
University of Maryland
College Park, MD 20742
301-405-6334

R. Denise Williamson
Editor
rdenise@umd.edu

Steve Fetter
Dean

William L. Powers
Executive Dean

Elisabeth El'Khodary
*Assistant Dean and
Director of Student Affairs*



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