



FOUR ONE ONE

"Celebrating 20 Years of Excellence in Public Policy, Management and International Affairs"

Pulitzer Prize-Winning Journalists Discuss America 30 Years After Watergate

"If he didn't tape it, we would have never known," says **Bob Woodward**, 30 years after he and **Carl Bernstein** broke the biggest political story in journalism history and set in motion the public demise of an American president. The Pulitzer Prize-winning *Washington Post* reporting duo, whose coverage of President Richard M. Nixon after the 1972 Watergate break-in revealed an administration mired in illegal activities, made a rare joint appearance at the Maryland School of Public Affairs



Legendary investigative journalists Bob Woodward (left) and Carl Bernstein reflect on the 30th anniversary of the Watergate break-in and the state of contemporary journalism.

Norman and Florence Brody Public Policy Forum in October 2002. They were joined by another former colleague, journalism professor and MSPA affiliate faculty member **Haynes Johnson**, who worked as a *Post* editor during the Watergate years.

The three decades since Watergate have softened the edges and grayed the temples of the men who are print journalism's best-known personalities. But the passion that drove Woodward and Bernstein to pursue their Watergate investigation in 1972 continues to shape their views about newsgathering, even as the standards for what is newsworthy have changed.

While the two men have followed separate paths since their *Washington Post* days—Woodward remains in

Washington as a *Post* assistant managing editor while Bernstein lives and works in New York—they share an equal disdain for today's frenetic media environment.

"Certainly the emphasis on gossip and sensationalism is there...but we live in an environment where people want the latest, and the latest is often wrong and often irrelevant," says Woodward.

"We go around shouting and screaming so often when we really ought to be conducting a conversation and interviewing. People start to look at us, not unreasonably, as mad dogs," adds Bernstein.

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Dean Schwab Nominated First Vice President of Export-Import Bank of the U.S.

Dean **Susan C. Schwab** has been nominated by President Bush to be the First Vice President of the Export-Import Bank of the United States.



Schwab will serve as Vice Chair and Chief Operating Officer of the U.S. Government's official export credit agency.

"My nearly eight years as Dean of the Maryland School of Public Affairs have been incredibly rewarding, but I simply could not refuse this unique opportunity to serve," Schwab said

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Twenty Years of Accomplishment; Building for the Future: *Our Board of Visitors*

In recent issues of *Four One One*, I have shared with you profiles of the communities that have helped the Maryland School of Public Affairs leap into the top ranks of schools of public policy, management and international affairs. We have explored the success of our alumni and the promise of our students. This is a good time to reflect upon the leadership of the School's Board of Visitors.

In many ways, the Board reflects the aspirations and interests of our student body including an accomplished contingent of individuals from the public, private and non-profit sectors. For the past three years, the School has benefited from the strong leadership of Dr. Maxine Isaacs. Maxine received her Ph.D. from the school in 1994 and now lectures on government and politics at the Kennedy School of Government at Harvard. She is a veteran of several political campaigns, including service as Press Secretary for Vice President Walter Mondale during his 1984 bid for the White House. Maxine has played a vital role in recruiting a diverse group of new board members and helping the school raise its visibility through educational and outreach programs.

The Board provides crucial leadership and guidance to senior management and the faculty to enhance our educational mission, reshape our curriculum, establish relationships with leaders across sectors, and strengthen our financial position. Maxine Isaacs and Chair Emeritus, Bob Linowes, also established our School Enhancement Fund that enabled us to undertake a variety of outreach programs that would not have otherwise been possible.

We endeavor to involve each individual member of the Board in some vital aspect of our mission. Pat McGinnis, Jane Fox-Johnson, Fred Grandy, Dick Schubert, Mary Tydings and Bill Wolfe are instrumental in helping the school with its curricular approach to non-profit management and leadership issues. Tom Tauke, Senior Vice President for Public Policy and External Affairs at Verizon, has joined Board members, including Kitty Higgins, Gary Alexander, Margaret Warner, Sandy Brock and others, in helping us consider leadership in the context of curricula and outreach to new constituencies. Private sector leaders such as William Wyman, Bill Wolfe and Jeanette Lee-White are helping the school extend its executive education offerings. Board members Bob Mitchell and Robert Novak, long-time supporters of the university, are providing critical perspectives on housing and community development and media and politics respectively. Andy Stern and Jeanette Lee-White, among others, have introduced the school to key leaders in the Young Presidents' Organization and other organizations to further our work across sectors. Several elected officials also participate actively on the Board as *ex officio* members, including Senator Paul Sarbanes, Congressman Steny Hoyer, Maryland Comptroller William Donald Schaefer, Delegate Howard Rawlings and, most recently, Lt. Governor Michael Steele. Lastly, former Senator William E. Brock and Washington lawyer and civic leader Bob Linowes remain active as Board Emeriti.

The Board of Visitors is an invaluable source of sustenance and innovation for the Maryland School of Public Affairs. We are grateful for the time they spend helping the school to further its ambitious agenda and getting the word out about our special community.



BOARD OF VISITORS

Maxine Isaacs - Chair
Adjunct Professor
Kennedy School of Government
Harvard University

Gary Alexander, Esq.
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Alexander & Cleaver

Sandy Schubert Brock
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The Honorable Frederick Grandy
Faculty, Maryland School of Public Affairs

Kathryn (Kitty) Higgins
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National Trust for Historic Preservation

Jane Fox Johnson
Independent Development Consultant

Roger C. Lipitz
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Government

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Mitchell & Best Home Builders

Robert D. Novak
Evans & Novak

Richard Schubert
Chairman
International Youth Foundation

Albert (Sonny) Small, Jr.
President
Renaissance Housing Corporation

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Rep. Van Hollen Discusses Iraq War with MSPA Students

At a forum sponsored by the Maryland School of Public Affairs and its Center for International and Security Studies at Maryland (CISSM) on March 3, Rep. **Chris Van Hollen**, D-Md., presented his views on President Bush's Iraq policy, and whether it makes the U.S. more or less secure.

"The Bush foreign policy is taking us in a dangerous direction," Van Hollen said.

"America's moral standing – our greatest source of strength – has been diminished. We cannot build a more democratic and open world on the Administration's policies of preventive war, disdain for international law and neglect of international cooperation."

Van Hollen drew on his experiences growing up in Pakistan, Turkey, Sri Lanka, and India. He was elected to Congress in November 2002. He serves on the Committee on Education and the Workforce, and the Committee on Government Reform. Prior to his election to Congress, Van Hollen served in the Maryland General Assembly from 1991 through 2002. Prior to his service in the legislature, he worked as legislative assistant for national security issues for Maryland Senator Charles Matthias, and as professional staff member of the Senate Foreign Relations Committee. In 1988, he co-



Provost William W. Destler, delivered opening remarks; Dean Susan C. Schwab; Rep. Chris Van Hollen; Professor I. M. Destler, organized the event; and Adjunct Faculty member Dr. Ernest J. Wilson

authored a report providing official documentation of Saddam Hussein's chemical weapons use.

The Congressman concluded his remarks reminding participants that America is a strong and rich country.

"We experienced a terrible tragedy on September 11, 2001 – but we do not have to act out of fear," Van Hollen said.

"Our strongest weapon against hatred and extremism are our high ideals – our democratic example founded on the rule of law. We cannot and must not allow this Administration in the name of those ideals to pursue policies that are not worthy of our nation's great history."

Covering Weapons of Mass Destruction Attack: A Primer for Media

Maryland School of Public Affairs faculty offered the media their expertise on Covering Weapons of Mass Destruction Attack.

The nuts-and-bolts information session, sponsored by the School of Public Affairs, the Phillip Merrill College of Journalism, College of Life Sciences, School of Medicine/Medical Center and Maryland Fire and Rescue Institute, provided information on how a biological, radiological, nuclear or chemical terrorist attack might unfold in the United States, and its aftermath.

Advisors included MSPA faculty members **Steve Fetter**, physicist and policy expert specializing in nuclear and radiological weapons; **Elisa Harris**, biological and chemical weapons specialist; and **John Steinbruner**, international security and disarmament specialist.

Other participants included **Sam Joseph**, microbiologist with expertise in lab security and bioterror; **Steven T. Edwards**, director of the Maryland Fire and Rescue Institute, which trains all Maryland first-responders; **Rem Rieder**, editor and senior vice president, American Journalism Review; and **Chris Hanson**, University of Maryland media ethicist and former combat reporter.

The session focused on practical information, including the important questions to ask in the event of a suspected bioterror attack and properties of various pathogens. Bioterror attacks, in particular, would create special coverage challenges for journalists, possibly taking days to confirm the true nature of the attack.

Did You Know?



Walter D. Broadnax, a former member of the Maryland School of Public Affairs faculty, was inaugurated president of Clark Atlanta University on March 21, 2003. Before his appointment at Clark Atlanta, Broadnax was dean of the School of Public Affairs at American University.

Circle Report Introduces Ultimate Approach To Civic Education



John Bridgeland, Advisor to the President and Director, USA Freedom Corps, accepted on behalf of President George W. Bush, the landmark report, *The Civic Mission of*

Schools, released by the Center for Information and Research on Civic Learning and Engagement (CIRCLE) and the Carnegie Corporation of New York.

"This report makes recommendations representing a wide range of views and should be given serious attention at all levels," Bridgeland said at a press conference on Feb. 13.

"[It] is a timely, really serious and important contribution to the nation, and I am thrilled on behalf of the president and the Administration to be here to accept it."

Fifty-six of the nation's top scholars, educators, and practitioners contributed to the report that details ways to improve civic education from kindergarten through high school.

CIRCLE's findings reveal that even with major international and domestic challenges on the public agenda, young people are disengaged from the country's political and government institutions.

"Our research shows that the decline in youth civic participation is real

and worsening," said William A. Galston, Director of CIRCLE.

"The future vitality of our democracy depends on us reaching and inspiring younger Americans. The old conventional wisdom questioned whether schools can make a difference, but the best research and the best minds of those on the front lines make it clear that civic education must be at the heart of strategies to improve the civic engagement of young people."

Contributors to the report set out to restore the responsibility of civic education to the schools. "The establishment of public schools during the 19th Century . . . assumed that all education had civic purposes and every teacher was a civics teacher. Today, however, there is growing concern that schools may be moving away from the civic missions on which they were founded," the report states.

David Broder, in his Feb. 16th *Washington Post* op/ed column, said that the report was "unusual in its originality, not recommending the revival of traditional civics classes but rather focusing on how civics can be incorporated into history classes, current events classes, community service requirements and extracurricular activities -- as well as on how civics can and should be tested, in order to give the subject the same prestige as others, and on how teachers can be taught to teach it."

The report is available at www.civicmissionofschools.org.

WAR after september 11



The Institute for Philosophy and Public Policy has published *WAR after september 11* (Rowman & Littlefield Publishers, 2003), a collection of essays written

by present and former research scholars of the Institute, including **Benjamin R. Barber**, **William A. Galston**, the Saul I. Stern Professor of Civic Engagement and director of the Institute, contributed the introduction. The volume was edited by **Verna V. Gehring**.

WAR after september 11 considers the just aims and legitimate limits of the U.S. response to the terrorist attacks and addresses the fundamental question: How should the United States use its power to combat terrorism?

Other contributors include **Lloyd Dumas**, Professor of Economics and Political Economy at the School of Social Sciences, University of Texas (Dallas); **Robert K. Fullinwider**, research scholar at the Institute for Philosophy and Public Policy; **Paul W. Kahn**, Robert W. Winner Professor of Law and the Humanities, and director of the Orville H. Schell Jr. Center for Human Rights at Yale Law School; **Judith Lichtenberg**, associate professor in the Department of Philosophy, and research scholar at the Institute for Philosophy and Public Policy; and **David Luban**, Frederick Haas Professor of Law and Philosophy at Georgetown University Law Center.



Funded by The Pew Charitable Trusts and housed at the Maryland School of Public Affairs, CIRCLE (www.civicyouth.org) is a premier source of impartial, nonpartisan, and comprehensive data, research, and analysis on the civic engagement of young people.

FACULTY FACTS

Harris Wofford Appointed Professor of Practice

Former U.S. Senator Harris Wofford, the newly appointed Professor of Practice with the Democracy Collaborative, delivered the 2002 Civil Society Lecture in October 2002.

In Wofford's talk, "How Students Can Change The World: Prospects for Democracy in Your Generation," he stressed the importance of student activism,

urging students to make a difference in their community through volunteering or engaging in political activities. Wofford said, "I believe the idea of America calls us to be not just subjects, but citizens. How can you learn citizenship without going out and...being active duty citizens?"

Wofford has had a long and illustrious career. He served as the U.S. Senator from Pennsylvania, Pennsylvania's Secretary of Labor and Industry, and most recently as CEO of the Corporation for National Service.

Wofford was the 2002 recipient of the John W. Gardner Leadership Award, bestowed by Independent Sector for his life-long commitment to public service. The Award recognizes "an American working in or with the voluntary sector whose work has had national or international impact contributing to the common good."

As a pillar of public service for the



Fall 2002 Civil Society Lecture: Irv Goldstein, Dean, College of Behavioral and Social Sciences; University of Maryland President C.D. Mote, Jr.; Harris Wofford; Dean Susan C. Schwab; Dean, Maryland School of Public Affairs, and J. Dennis O'Connor, Vice President for Research and Dean of Graduate Studies

past five decades, Wofford was a major player in the civil rights movement, working closely with Rev. Dr. Martin Luther King, Jr. and Presidents Eisenhower, Kennedy and Johnson.

An advocate for civic engagement, Wofford was instrumental in developing the National and Community Service Act of 1990, the National Civilian Community Corps, which has become an integral part of AmeriCorps, and the National and Community Service Trust Act—which created AmeriCorps and the Corporation for National and Community Service.

Wofford has served on numerous commissions and boards, including the Working Group on Human Needs and Faith-Based Community Initiatives, the National Commission on Service Learning, Youth Service America and the Points of Light Foundation. In March 2001, Wofford joined the board of directors of America's Promise and

was elected its chairman in January 2002.

Wofford is no stranger to academia. He served as President of Bryn Mawr College and the State University of New York, College at Old Westbury; and Associate Professor of Law at the University of Notre Dame Law School. He holds a B.A. from the University of Chicago, and a J.D. from both Howard University and Yale Law Schools.

Wofford has written numerous publications, including *Of Kennedys and Kings: Making Sense of the Sixties* and *India Afire*, co-authored with his late wife.

Watergate *(continued from page 1)*

Media sensationalism was one of a number of issues discussed by the men at their Tawes Auditorium appearance as they addressed 850 students, faculty and guests.

Woodward shared the story about Nixon's televised interview with British journalist David Frost in which he derisively referred to Woodward and Bernstein as liberals who wrote trash. "I did what anyone would do in that situation. I called my mom," Woodward said. "She told me not to worry. 'That's Washington,' she said. 'But what's this about you being a liberal?'"

Although students in the audience were too young to remember Nixon's resignation, all knew of the legacy of the two men who were assigned to cover a third-rate burglary and instead exposed a criminal conspiracy that led all the way to the White House. "Nixon did it and Nixon taped it, the tapes are everything" says Woodward. "For those of you who have not listened to them, it's better than going to Disneyland."

Excerpted from College Park Magazine

Nelson Speaks

Professor **Robert H. Nelson** spoke in March on the connections between economic thought and religion at the Metanexus Institute on Religion and Science. Nelson's talk, entitled "Economics as Religion," was based on the arguments presented in his book of the same title.

Nelson was the keynote speaker at the opening session of Princeton Theological Seminary's Second Abraham Kuyper lecture: "Theology and Economic Life: Exploring Hidden Links."

In February, Nelson spoke on "Privatizing the Neighborhood" at a conference on Preserving the American Dream of Mobility and Homeownership.



Robert Nelson on Mount Kilimanjaro in July 2002.

Destler Publication Reprinted with New Preface

A book, *Protecting the American Homeland* (Brookings Institution), co-authored by Professor I.M. Destler last year, was reprinted with a new preface also co-authored by Destler.

Destler spoke in January on trade policy at a conference for new members of the U.S. House of Representatives, sponsored by the Congressional Research Service.

He was also a speaker-participant in a Stanford University Workshop on the EU, the U.S., and the WTO, Feb. 28-March 1.

Schick Discusses Federal Outlook for 2003

Professor **Allen Schick** was the featured speaker at the School of Public Affairs Alumni Brown Bag Luncheon Series on Feb. 26. Schick addressed the topic, "Federal Outlook for 2003: New Year, New Congress, New Budget."

Sagoff Grant Renewed

Mark Sagoff, senior research scholar at the Institute for Philosophy and Public Policy, has received a \$30,765 grant from USDA-CSREES through the Illinois-Missouri Biotechnology Alliance (IMBA) to continue a project on research and writing on ethical, legal, and social issues concerning agricultural biotechnology.

(Continued from page 1)

Schwab Nominated

Subject to the various clearance processes and confirmation by the Senate, Schwab expects to step down as dean during the course of the summer.

The University will launch a nationwide search for a new dean during the summer or early fall.

Schwab plans to return to the School as a member of the faculty once her term is complete.

Dean Schwab Assists with Ehrlich Transition

Dean **Susan C. Schwab** was appointed to help newly elected Gov. Bob Ehrlich with his transition into office.

The Ehrlich Transition Team, a six-person board, included Democrats former Lt. Gov. **Melvin A. Steinberg** and **Gary Murray**, Prince George's County Executive **Wayne K. Curry**, former U.S. Attorney **Jervis S. Finney**, and **Jennie Hunter Cevera**, a scientist and president of the University of Maryland Biotechnology Institute.

The group oversaw four committees that focused on the budget deficit, prepared the governor's legislative agenda, and interviewed candidates for state jobs and appointments.

Galston Receives Honorary Degree From Ripon College

William A. Galston, Saul I. Stern Professor of Civic Engagement and director of the Institute for Philosophy and Public Policy, received an Honorary Degree from Ripon College in Ripon, Wisconsin on May 17. He was honored "in appreciation for his active involvement in the American political system and his dedication and commitment to nurturing a more civilized society."



Galston, also director of the Center for Information and Research on Civic Learning and Engagement (CIRCLE), delivered the commencement address on the responsibility of citizenship.

"Citizenship means contributing your fair share to what we must do together, and it means accepting your part of the burdens as well as benefits of social cooperation," Galston told the graduates.

EXECUTIVE PROGRAMS

Unique University-State Partnership Formed

The Office of Executive Programs and the State of Maryland have formed a unique partnership to improve public school facilities and study innovative funding strategies for these facilities.

The idea for a School Construction Funding Project was born in discussions between OEP Senior Fellow **Jacqueline Rogers** and **Jim Wilson** last spring. Wilson, a housing developer in Southern Maryland, had a particular interest in financing public school construction and renovation, and found an excellent fit with OEP's expertise in state and local government practices. Wilson agreed to fund a large portion of the project's costs, and John Colvin, another real-estate developer and OEP faculty member, also agreed to contribute to the project.

The project was intended to complement and further the work of the Governor's Task Force studying public school facilities and evaluating potential changes to Maryland's school facilities resulting from the 2002 Thornton Commission report. Jacqueline Rogers met with the Task Force Chair, State Treasurer **Nancy Kopp**, and formed a collaboration whereby OEP would support the Task Force in conducting and presenting its research through the School Construction Funding Project.

Lisa Rawlings leads the project with support from MSPA graduate student, **Sujin Bae**. They are planning a forum on "School Construction Funding - Where's the Innovation?" The forum will be a venue where legislators, educators, policy-makers, and facilities professionals can discuss cutting edge financing methods used in Maryland and across the nation.

The project team also worked to draft a proposal for the State of Maryland Interagency Committee for School



Lisa Rawlings, Lead Researcher, School Construction Funding Project

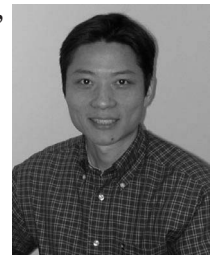
Construction to develop and operate a Center for Educational Facilities at the University of Maryland. The School of Public Affairs collaborated with the School of Architecture and the College of Education on the proposal to create a research and professional development center devoted to the study of educational facilities and the education of industry professionals in Maryland.

Managing Environmental Information Forum

The Environmental Compliance Consortium, directed by OEP Senior Fellow **Shelley Metzenbaum**, is sponsoring a one-day forum in cooperation with *Governing* magazine on *Managing Environmental Information*. The Forum is designed to help federal, state, and local environmental officials understand how to improve environmental quality and how to raise compliance levels through better use of information. The forum will be held on May 28 in Atlanta, Ga. in conjunction with *Governing's* annual Managing Technology conference.

OEP Hosts Visiting Scholars from China

The Maryland School of Public Affairs and the Office of Executive Programs will host two mid-career public sector officials from China. **Sainan Tian** and **Fangzhou 'Ark' Lu**, Deputy Director of the Pudong New Area Personnel Bureau, come to College Park from the Shanghai Pudong New Area Government. They will be conducting independent studies into their areas of expertise in public administration.



Fangzhou 'Ark' Lu

Ning Shao, Director of Maryland Center China and a former MSPA student, facilitated the scholars' visit to the School.

Training for Military Housing Installations in Hawaii

The Office of Executive Programs conducted a three-day training program on housing privatization issues for military staff in Hawaii in early March. Military installations are facing many challenges stemming from mandates to privatize military housing for service personnel and their families. OEP Senior Fellow **Jacqueline Rogers** developed the training program to assist installations in effectively and efficiently managing the privatization process. **John Colvin**, **David Smith**, and **Charlie Wilkins** also participated in conducting the training, which was attended by Army, Navy, Air Force, and Coast Guard housing personnel.

WHAT'S NEWS AT CISSM

Center for International and Security Studies at Maryland

What Makes Greenhouse Sense?

The Center for International and Security Studies at Maryland (CISSM), in conjunction with the University of Maryland Joint Global Change Research Institute (JGCRI) held a special Forum in April on "What Makes Greenhouse Sense?"

Featured speakers were MSPA Distinguished University Professor **Thomas Schelling** and Ambassador **Richard Benedick**.

Schelling published on the subject "What Makes Greenhouse Sense?" in the May/June 2002 issue of *Foreign Affairs*. He stated that "the Kyoto Protocol need not be a partisan issue. Climate change needs to be addressed, but the 1997 pact was never going to pass the Senate. By abandoning it, Bush at least avoided hypocrisy. It might take a century to reach a consensus on solving the greenhouse gas problem, but that is no excuse for wasting time getting started."

Ambassador Benedick, senior advisor at JGCRI, has played a major role in global environmental affairs as chief U.S. negotiator and a principal architect of the historic Montreal Protocol on protection of the ozone layer, and as Special Advisor to the Secretaries-General of both the United Nations Conference on Environment and Development and the International Conference on Population and Development. Benedick is author of over 120 publications in the U.S. and abroad. His acclaimed book, *Ozone Diplomacy: New Directions in Safeguarding the Planet* (Harvard University Press, 1991), was selected by McGraw-Hill for an anthology of twentieth-century environmental classics and is used in universities throughout the world.



Lahneman Publishes in International Political Science Review

William J. Lahneman, Program Coordinator on the National Intelligence Council Project at the Center for International and Security Studies at Maryland (CISSM), has published *Changing Power Cycles and Foreign Policy Role-Power Realignments: Asia, Europe, and North America* in the *International Political Science Review* (January 2003).

The article presents a theory of international relations that combines traditional considerations about state power with a mechanism for assessing how ideas, reputation, and expectations affect international stability. The article describes four kinds of foreign

policy role "elements" that, taken together, characterize a state's foreign policy relationships. Lahneman explains how each state's role elements interact with each other and with those of other states, and then uses the resulting model to characterize the current international system.

It concludes that today's system is "metastable," a condition that has the appearance of stability but is actually prone to sudden role realignments among the major states. In particular, the United States, as the predominant power, can precipitate instability if it fails to appreciate and responsibly manage its foreign policy role elements.

Controlling Dangerous Pathogens Working Paper Released

The **Advanced Methods of Cooperative Security** program's **Controlling Dangerous Pathogens** project recently released a working paper proposing a prototype protective oversight system for research with dangerous pathogens. This working paper and other recent publications by the **Advanced Methods of Cooperative Security** program are available on the program's publications website at www.puaf.umd.edu/CISSM/AMCS/AMCS_pubs_new.htm

CISSM Hosts New Visiting Scholar

CISSM welcomed a new visiting scholar in February. **Zhao Wuwen** is from the China Academy of Engineering Physics. He will be working with CISSM for a year, studying applied technologies for monitoring nuclear warhead dismantlement and increasing transparency of fissile material processing.

... In the Media

Elisa Harris published an op/ed in the *Baltimore Sun* on March 27 entitled "Nonlethal chemical weapons pose different threat."

William J. Lahneman was interviewed on March 3 by Sharon Lee of Baltimore Channel 13 on the significance of the capture of Khalid Sheikh Mohammed, and on March 4 by ABC World News Radio, New York on the implications for homeland security of materials found on Mohammed that indicated apartment houses, etc. were terrorist targets.

ALUMNI NEWS

Isaacs Receives Distinguished Alumnus Award



Maxine Isaacs (right) is presented with the Distinguished Alumnus Award at the Fourth Annual Alumni Association Awards Gala in April.

Maxine Isaacs is the recipient of the Distinguished Alumnus Award from the University of Maryland Alumni Association.

Isaacs, Adjunct Lecturer of Public Policy at the Kennedy School of Government at Harvard University, received her Ph.D. from the School of Public Affairs in 1994. She now serves as Chair of the School's Board of Visitors.

Isaacs has taught at George Washington University and delivered lectures at the Maxwell School, Humphrey Institute, and The Association of Professional Schools of International Affairs (APSIA). She was

Walter F. Mondale's press secretary and Deputy Campaign Manager in 1983-84, and served as Project Director on Mondale's "Fifty Years" memoir project. Isaacs worked in the White House, U.S. Senate, and U.S. Congress from 1971-81. She is a member of the University of Maryland Foundation Boards, and the Pew Research Center for the People and the Press Advisory Board. She received her BA from Skidmore College and her master's from Johns Hopkins's SAIS.

CLASS NOTES

Kenneth Adkins (MPM '91) is a staff member at the Los Alamos National Laboratory, Government Relations Office, Operations Directorate. Kadkins@lanl.gov.

Lt. Col. **Gwendolyn Hall** (MPP '86; PhD '92) has returned to the Washington metropolitan area and is stationed at the Pentagon as Chief of the Counter Proliferation Policy Branch, U.S. Air Staff.

Elizabeth Hinson (MPP '92) is a Foreign Service Officer currently assigned to the U.S. Embassy in Lima. She will be transferring to the Pretoria Africa in August. She can be reached at ephinson@hotmail.com or hinsonep@state.gov.

Jason Jennings (MPM '96) is a management consultant at Black & Veatch Corporation, a leading global engineering, construction and consulting company. Jennings works in the Gaithersburg office. He can be reached at 301-921-8248 or phatal_phi@hotmail.com.

Latanya Mapp (MPM '95) has returned to the DC area after seven years with UNICEF in Africa, Asia, and New York. She has joined the Foreign Service and will serve in the Program Office at the overseas USAID missions. In the next year, she will serve in various capacities at USAID/Washington and spend a few months in the Botswana regional mission. Mapp can be reached at lmapp@usaid.gov or 202-712-0472.

Davis Named Chair of Economic Matters Committee

Delegate **Dereck E. Davis** (MPP '99/D-Prince George's), has been named Chair of the Economic Matters Committee in the Maryland



House of Delegates. The 24-delegate committee considers legislation on the state's businesses. Davis replaces Michael E. Busch, the newly elected Democratic House Speaker.

A member of the House of Delegates since 1995, Davis serves on numerous committees, including the Special Committee on Gaming, the Legislative Policy Committee, the Environmental Matters Committee, and the Maryland Legislative Black Caucus.

Michael Robbins (MBA/MPM '02) has been appointed Director of Operations for FIRST (*For Inspiration and Recognition of Science and Technology*) in Manchester, NH. FIRST designs innovative programs to build self confidence in young people and to motivate them to pursue opportunities in science, technology and engineering. As Director of Operations, Robbins is responsible for building FIRST's organizational capacity to support rapid growth and development of high quality programs. "I am excited to have found such an outstanding way to move my career forward while staying in the nonprofit sector," Robbins said.

To learn more about FIRST visit www.usfirst.org.

MSPA Alumni Chapter Up and Running

The Maryland School of Public Affairs Alumni Chapter of the Maryland Alumni Association is once again active thanks to the leadership and initiative of the following individuals who were officially elected into office in April. Look for these folks to continue to develop new and innovative ways to connect the activities of the School with our strong alumni base throughout the region. All terms are for two years unless otherwise noted.

EXECUTIVE COMMITTEE

Lesley Werthamer (MPM '02) —President and Chapter Representative to Board of Governors
Debbie Mirman (MPM '01) —Vice President
Amber Wichowsky (MPM '02) —Secretary
Khushali Parikh Shah (MPM '01) —Treasurer

DIRECTORS / PROGRAM COMMITTEE

Debbie Mirman (MPM '01) —Chair
Michael Decker (MPM '89)
Erik Leklam (MPM '00)
Amber Wichowsky (MPM '02)
Darren Sweeney (MPM '87) (1 year)

NOMINATING COMMITTEE

Mark Cannon (MPM '89) —Chair (1 year)
Christopher James (MPM '96) (1 year)

MEMBERSHIP / MARKETING COMMITTEE

Jennifer Forshey (MPM '98) —Chair
Chris James (MPM '96) (1 year)
Mike Mielke (MPM '00) (1 year)

1992 Alum is Boston Mayor's Right Hand

Lisa (Calise) Signori, a 1992 MPM alum, was featured in a *Boston Globe* article about her position as Budget Director for Boston Mayor Thomas M. Menino.

The article states that Signori “has vaulted from relative obscurity to become one of Menino's closest aides. She has been a driving force behind key decisions on layoffs and program cuts and helped craft the message” unveiling Menino’s “bad-news budget” recently delivered to the public.

After graduating from MSPA, Signori worked as a budget examiner at the U.S. Office of Management and Budget. After two years, she came to Boston to work on a merger between Boston City Hospital and Boston University Medical Center Hospital. In 1996, Signori served as chief of staff to Chief Financial Officer Edward J. Collins and became budget director in 1999.

The article states that Menino completely confides in her. “When he’s in the room during budget talks, she’s the one he’s leaning towards.”

“She has the ability to cut through all the nonsense,” Menino said. “She understands this business is still about people. She agonizes over these cuts we’re making. It’s not just the green visor with her. She has a heart.”

Signori said she takes solace in her belief that the gloomy picture she is painting for the mayor and the city is objective. “I do my homework,” she said. “That’s what makes me feel comfortable at the end of the day.”

Excerpted from the *Boston Globe* article, “Dr. No’ not a yes woman,” on 4/8/03



Justin Weiland (MPM '98) flying by Mt. McKinley while in Alaska in June 2002.

On the

STUDENT FRONT

Zina Evans Named Assistant Dean



Zina L. Evans has been promoted to the position of Assistant Dean. She joined the MSPA staff in 2001 as Director of Student Affairs and will retain that title.

In addition to directing the student affairs office, Zina will now be advising the Dean on School-wide policy matters.

Dean **Susan C. Schwab** said that “the promotion reflects Zina’s increasing involvement in School-wide deliberations. I value her perspective and insights.”

Before coming to MSPA, Evans served as the Director of Research for the National Association for College Admission Counseling in Alexandria VA.

Evans holds a Ph.D. in College Student Personnel Administration from the University of Maryland, a Masters of Science in Human Development, Counseling and Family Studies from the University of Rhode Island and a Bachelors degree in Social Ecology from the University of California, Irvine.

Welcome New Students

Jeffrey Carlson
University of Washington

Brett Marvin
California State University—
Sacramento

Poupak Moallem
University of Maryland—College
Park

Keith Pettigrew
George Washington University

Ari Reeves
Oberlin College

Qunly Song
Capital Normal University—China

Congratulations 2003 Presidential Management Interns



Cory O'Hara
Michael Olander
Joanna Patterson
David Schneider
Julie (Mowchan) Turner
Courtney Workman

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(Continued from page 2)

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FOUR ONE ONE



Looking for Alums

Please provide MSPA with information about yourself (or other MSPA graduates) so we can keep in touch. Include any news you want to share with the MSPA community.

Name _____ Degree/Yr. _____

Home Address _____

Home Telephone _____ Work Telephone _____

Organization _____

Address _____

Title _____ E-mail Address _____

Other information _____

Please fax to Rae Hudson at 301-403-4675, or e-mail HUDSONR@UMD.EDU

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