



An organization for women and women's interest in the public policy arena, based at the University of Maryland School of Public Affairs

GWIPP – Graduate Women In Public Policy Newsletter *April, 2004*

"I've learned from experience that the greater part of our happiness or misery depends on our dispositions and not on our circumstances."

—Martha Washington

www.puaf.umd.edu/students/GWIPPWEB/index.html

In this edition... Member's Corner, Alumna Interview, GWIPP Events, On Campus, In and around D.C., Items of Interest

Member's Corner

Dear GWIPP Members:

You might think that being a member in GWIPP is just about meeting great women (current students and alumnae) in MSPA. Well, it can be. But I've seen that GWIPP offers a great deal more.

During Spring Break, while some people were basking under a tropical sun, I took a break from an aggravating take-home midterm to join a few of my GWIPP comrades for a presentation given by the Kensington-Rockville Branch of the American Association for University Women. AAUW is a national organization, with state and community branches, that seeks to promote "equity for all women and girls, lifelong education, and positive social change." The meeting was centered on a viewing and discussion of Laura Liswood's film "Women World Leaders." The film summarizes the interviews Liswood conducted with 15 female leaders of such countries as Iceland, Ireland, Pakistan, Poland, and Dominica. We were welcomed warmly by the AAUW women, were compelled to participate in the discussion, and even were encouraged to help in their other activities and become members! Not only was it refreshing for the members of AAUW to see younger women interested in their mission (they said so!), it was inspiring for us to see these highly educated and professional women working together in a community-based group very similar to GWIPP. After we left the meeting, we enthusiastically adhered to the proverb, "A girl's gotta eat," and enjoyed drinks, appetizers, and each other's company in one of Bethesda's fine establishments.

There is no doubt—my membership, and "officer-ship," in GWIPP have provided me with many opportunities to collaborate, discuss, and laugh with great friends and impressive women.

~Carolyn A. Chuhta, GWIPP Secretary, MPP '05

For more info on AAUW: <http://www.aauw.org/>

Extra! Extra! Read all about it! Alumna Interview

Interview with Amanda Lopez, MPM, 2001

Concentration: International Security and Economic Policy

Interviewed by: Catherine Howard
March 23, 2004

Amanda Lopez graduated from MSPA's early career program (formerly the MPM, now MPP) in 2001 with an ISEP/Trade concentration. Professionally, Amanda's interests are the policies of management. She started in consulting and is now Program Manager for The IBM Center for the Business of Government. Currently, she is working on a unique internal project where she produces a weekly radio show classed, "The Business of Government Hour." Amanda also supports the Executive Director, Mark A. Abramson, in marketing research products. Professor Jacques Gansler frequently collaborates with the Center.

Amanda spends much of her time learning about government executives to identify possible guests. She reads trade publications and talks with leaders within IBM. A recent interview was with Gene Hickok, the Acting Deputy Secretary and Under Secretary of the Department of Education. In addition to talking about the trials and tribulations of implementing the *No Child Left Behind Act*, he made it a point to emphasize that the Department received a clean audit opinion in 2003. This was significant because IBM helped his team develop the financial system that played a major role in getting his team the data they needed for the audit. This was also significant for MSPA because the IBM partner for this project was alum, Debra Cammer (1992, Public Sector Financial Management).

Amanda Lopez finds solutions. To meet client needs, she offers several options to start the discussion. Amanda has found memo writing skills most important in working with the client to solve problems (a skill she grooms of her undergraduate co-workers!). The positives and negatives of each option are outlined and weighed with the client, and the conversation continues to determine how best to fill needs, from which new options may emerge. This is rather like a discovery and learning process for both consultant and client; Amanda finds this is also a great way to build the consultant-client relationship. The client is part of the decision-making process, everyone feels more comfortable, and options are constantly clarified.

Amanda really appreciates the generalist nature of her job, for she is on top of and very informed about where the industry is headed. Amanda is currently very happy at IBM, but is confident that when she is ready her next step will be a solid career move. What is her next step? She is not firmly decided, but has interest in lobbying, perhaps at the intersection of health care and information technology (e.g., to decrease medical errors).

As for recommendations, Amanda would recommend taking some management, finance, and leadership courses. Accounting is one course, in hindsight, she would have taken. It is also very important to have a boss that gives opportunity and cares about you. Be strategic when you're looking to get into a particular field, and be thoughtful as to how you charter your course. A security clearance opens doors in DC, as well.

The Business of Government Hour airs every Saturday from 9-10 a.m. on WJFK FM 106.7.

To learn more about the IBM Center for the Business of Government, visit www.businessofgovernment.org.

Thanks Amanda!

GWIPP Events

GWIPP Elections/Meeting

Date: Wednesday, April 28th

Time: noon

Location: TBD

GWIPP is holding officer elections this month! Nominations are due to the Elections Coordinator, Alyssa Denzer (ajdenzer@yahoo.com) by April 13th. All officer positions are up for re-election: President, Vice President, Treasurer, Secretary, and Alumni Relations Coordinator. For more information about the officer positions contact Madelyn Carpenter, GWIPP President, at madelyn@umd.edu.

GWIPP Out to Lunch Speaker Series

On March 3, a group of current students and GWIPP members attended an "Out to Lunch" event at Mathematica Policy Research to learn more about the opportunities for public policy students in the field of social policy research. Mathematica Policy Research conducts social policy and health care research for multiple government agencies and private foundations. Students had the unique opportunity to attend a Welfare Lunch discussion with eight social policy researchers (7 women!) at Mathematica. The event, hosted by Dr. Donna Pavetti, one of the foremost experts in the field of Welfare policy, gave researchers a chance to describe their current projects and to talk about their prior education and work experiences.

GWIPP members learned about various Mathematica projects that incorporate both qualitative research and quantitative analysis. Samples of these projects include the **Welfare to Work** project, which studies the effects of welfare reform and the Personal Responsibility and Work Reconciliation Act (PWORA) on welfare recipients. This descriptive study aims to inform policy makers about ways that non-profit social service providers are assisting welfare recipients with services such as education classes, job training, and transportation assistance. Preliminary results show that one year after entering the program poverty rates among program recipients remained high. The current economic contraction is cited as a major cause for the inability of welfare recipients to find consistent, full-time work that pays a living wage. Students also heard from researchers working on the **Family Formation Project**. This study is based on policymaker, researcher, and practitioner interest in how to increase the number of children growing up with the ongoing support of both parents in the context of a stable and healthy family. The first part of this study discusses existing programs and services designed to strengthen relationships and marriage among unwed parents. The second part will test these interventions with low-income, unwed couples beginning around the time of their child's birth.

The GWIPP Speaker Series is a welcome opportunity for current students to speak to women in the public policy field and to learn more about the various opportunities for students upon graduation. If you have any ideas for future GWIPP events, or would like to volunteer to speak at an upcoming event, please e-mail gwippumd@hotmail.com.

On Campus

Maryland Day

Date/Time: April 24, 2004, 10:00 to 4:00 pm

Where: UMD campus

Description: Campus will be open to the community, prospectives, students, alum, etc. for fun, games, and learning. Come by MSPA's booth to meet the Dean and to play a game. SGA will be hosting a trivial pursuit game with prizes. GWIPP members interested in volunteering to help with the booth (talking to prospective students, etc.) should contact madelyn@umd.edu. For more information about activities visit <http://www.marylandday.umd.edu/>.

4th Annual Visions in Feminism Conference

May 7 - 8 | University of Maryland College Park | www.visioninfeminism.org

The 4th Annual Visions in Feminism Conference seeks to foster dialogue across difference, with the aim of dismantling hierarchies of knowledge. Conversations across shifting boundaries of age, race, class, gender, and more, will help us to better understand past failures and successes. At this year's conference, participants will refashion our thinking and actions to cultivate dynamic revolution.

KEYNOTE SPEAKERS:

Daisy Hernandez & Bushra Rehman - Editors of the anthology *Colonize This: Young Women of Color on Today's Feminism*. Hernandez and Rehman, a self-described "Catholic Cuban-Colombian girl from New Jersey" and "Pakistani Muslim girl from Queens," offer various perspectives -- their own and others-- of life lived as young feminists of color, exploring commonalities and cultural differences. The two will moderate a panel discussion featuring contributors from the book.

WORKSHOP TOPICS TO INCLUDE:

- Communities Responding to Sexual Violence
- Clinic Defense
- Muslim Women's Struggles
- Women's Music
- Disability & Sexuality
- Self Health Care
- Transgender & Feminist Community Relations
- Creating Our Own Media
- Hip Hop and Feminism
- Craft: Marginalized Women's Art
- Humor as Subversive Tool
- Mental Health Issues
- Feminist Sustainability

Visions in Feminism includes free breakfast and lunch as well as free on-site child care. The conference is open to all genders and will provide free transportation to and from the Metro. For more information and to register visit www.visionsinfeminism.org.

In and Around D.C.

Georgetown Public Policy Institute Student Conference: School Vouchers: Examining the DC Experiment

Date/Time: April 16, 2004, 8:30 to 11:00 am

Where: National Press Club, Washington, DC

Cost: FREE

The 2004 GPPI Student Conference will provide a framework for an intelligent discussion of the issue of school vouchers, with particular attention to be paid to the recently passed legislation and next steps of implementation and evaluation. This event is free and breakfast will be served. Keynote Address: Nina Shokraii Rees, Deputy Under Secretary for Innovation and Improvement, Department of Education
Panel to include: Dr. Nada Eissa, Professor, Georgetown Public Policy Institute and Sally Sachar, President, Washington Scholarship Fund. Moderated by: Dr. Patrick Wolf, Professor, Georgetown Public Policy Institute. Please RSVP to gppiconference@georgetown.edu or through http://gppi.georgetown.edu/student_conference.

The Empower Program Presents WomenSpeak 2004: Mind, Body and Soul

Date/Time: Saturday, April 17, 2004, 9:00 am-4:30 pm

Where: Washington Plaza Hotel

Cost: Single Ticket, \$75; Scholarship Ticket, \$130 (admits one, plus sponsors one scholarship; Angel Ticket, \$225 (admits two, plus sponsors two scholarships.) Both Scholarships and Student tickets are available. Please contact us for information.

Description: Please join The Empower Program for the annual WomenSpeak symposium bringing women of all ages, social and professional backgrounds together to explore themes of personal development, relationship building, spirituality, and the impact that these have on our children and communities.

The Empower Program's mission is to work with youth to end the culture of violence. The Empower Program emphasizes the importance of adult guidance in empowering our youth to become more responsible in their dealings with peers.

WomenSpeak is an exciting, inspirational event, which offers participants the opportunity to listen to and speak with dynamic women who have excelled in their chosen fields. These women are true leaders who have first hand experience in breaking the barriers women and girls face daily. They continue to pave the way for others who aspire towards excellence. Discussion topics will include how to live with passion, courage and conviction, understanding the unique leadership skills of women, and examining women's and girl's roles, expectations and opportunities.

Keynote Speaker: Emmy-award winning network television producer, A'Lelia Bundles, ABC News Director award winning author of the biography of her great-great-grandmother, *On Her Own Ground: The Life and Times of Madam C.J. Walker*.

Honoree Speaker: Gwen Tolbart, weather anchor at WTTG Fox 5 News@5. Ms. Tolbart is the founder of Positive Images, a mentoring organization for adolescent girls in her hometown of Montreal, Canada.

Seminar Speakers include: Rosalind Wiseman, author of *QueenBees and Wannabes: Helping your Daughter Survive Cliques, Gossip, Boyfriends, and Other Realities of Adolescence*, and co-founder of The Empower Program; Shanterra McBride, Deputy Executive Director of The Empower Program, and founder of a leadership program for young women in Washington, DC.

Please visit <http://www.empowerprogram.org> for additional information on how to register for the symposium. If you have any questions please call 202-686-1908 or e-mail us your question atwomenspeak@empowered.org.

BREAKING IN...BREAKING OUT - Women In Second Careers

Date/Time: April 19, 2004, 11:30 AM-2:00 PM Luncheon

Where: Four Seasons Hotel, Washington DC

Description: Tara Sonenshine, Senior Advisor, US Institute of Peace, will interview three successful women who have dared to “break in” and “break out” of their professional worlds, change careers and reinvent themselves. What does it take to leave an established career and start anew? Where do you look for new beginnings?

Charlene Drew Jarvis - For decades, she served as DC’s Councilwoman. She went from politics to education and now serves as President of Southeastern University.

Marie C. Johns - Former President of Verizon, Washington, DC. For nearly 20 years she has been a highly regarded business leader and community activist.

Jackie Judd - Spent 30 years in broadcast news from NPR to ABC. Today, she is Senior Fellow at the Kaiser Family Foundation.

The Conference for National College Women Leaders

Date/Time: June 3-5, 2004

Where: American University, Washington, DC

Cost: \$270 (early registration), including conference fees and meals. Attendance scholarships are available. Applications for scholarships are due April 16.

Description: The Conference for National College Women Leaders is a fantastic leadership opportunity for women leaders on campus. It is sponsored by the American Association of University Women. The conference will be held June 3-5 at American University in Washington, DC under the theme Purpose, POWER, and Progress. The program is rich with informative workshops (covering everything from life balance to politics to career planning), inspirational plenary speakers, and the exceptional Women of Distinction Awards. There could not be a better student conference. It is in its 20th year, and students who have attended past conferences are changed forever. The conference web site is <http://www.aauw.org/nccwsl/index.cfm>. It contains tips on finding funding for students and also information about the attendance scholarships. Online registration is available here too. For questions directly related to the conference, call 800-326-2289. Thanks for encouraging the growth of women student leaders.

Women in International Trade

Check out: The Association of Women in International Trade, a professional association of members in the greater DC area who share an interest in and expertise in international trade. Following is a listing of their April events – there is a great variety (and number) of upcoming interesting happenings!

Upcoming events for WIIT in April:

Eight Years at the WTO: Inventing the World Trading System

When: Friday, April 16, 2004, 12:00 - 2:00 pm

Where: Hotel Washington (the Parkview Room) Pennsylvania Ave. at 15th St. (McPherson & Metro Center Stations)

Cost: \$35.00 for WIIT Members; \$45.00 for Non-members

Sit-down lunch will be served. Payment in advance is requested.

Contact: Susan Renton

Description: WIIT's Customs Section is pleased to invite you to a luncheon discussion featuring: Jim Bacchus, Former Chief Judge, Appellate Body, World Trade Organization. Come hear Jim Bacchus discuss the global rules that govern most of the world's trade transactions, his remembrances of his eight years at the WTO, and his thoughts on where the WTO is heading in the future.

US Trade Initiatives in the Middle East Region

When: Tuesday, April 20, 2004, 12:00 - 2:00 pm

Where: Hotel Washington (the Washington Room), Pennsylvania Ave. at 15th St. (McPherson & Metro Center Stations)

Cost: \$35.00 for WIIT Members; \$45.00 for Non-members

Sit-down lunch will be served. Payment in advance is requested. This event is off the record.

Contact: Jennifer Mulveny at (202) 216-9307 or Leigh Fraiser

Description: WIIT's Legislative Initiatives and Middle East Sections are pleased to invite you to a luncheon discussion featuring: Catherine Novelli, Assistant US Trade Representative for Europe and the Mediterranean.

WIIT's Professional Development Committee Career Night 2004

When: Thursday, April 22, 2004, 6:00-8:00pm

Where: Touchstone Consulting (Please note change in venue from Hotel Washington)

1920 N Street, NW, Suite 600, Washington, DC 20036 (south side of N St, just west of 19th; Dupont Circle Metro, South exit)

Cost: TBA - online registration will be available shortly

Registration Deadline: Monday, April 19, 2004

Contacts: Kelly Smith at kmsmith86@hotmail.com or Christine Briscoe at christine.briscoe@dfait-maeci.gc.ca.

Description: Come join the Professional Development Committee for an evening to learn about different WIIT member organizations' trade work and, if you choose, to participate in interactive sessions on cover letter and resume writing and review. There will be an introductory talk on networking with some tips to practice that night and a keynote speaker to be confirmed shortly. In addition, career transition and alternate work arrangement resources will be on hand. Enjoy appetizers and beverages while circulating among the organization tables and mingling with WIIT members and guests!

The Latest in US-China Trade and Economic Relations

When: April 27 12:30-2:00pm

Where: Sidley, Austin, Brown, and Wood, 6th Floor, 1501 K Street, N.W.
Washington, D.C. 20005

Cost: \$10.00 for WIIT members, \$20.00 for nonmembers

Sit-down lunch will be available. Payment in advance is requested.

RSVP: Robin Lanier rwanier@alliancemg.com or via the website <http://www.wiit.org>.

Contact: For information about the program contact Jennifer Sklarew at 703-528-7111 or jen@sklarew.com

Description: WIIT's Asia Pacific Rim Section is pleased to invite you to a luncheon discussion featuring: Henry Levine, Deputy Assistant Secretary for the Asia Pacific, US Department of Commerce, and Randy Schriver, Deputy Assistant Secretary for China, US Department of State

(WIIT's COMPLETE ON-LINE CALENDAR OF EVENTS - WIIT's complete calendar of events, including all listings for language tables, toastmasters and brown bags is available online at <http://www.wiit.org/events/events.html>.)

Items of Interest

JOB INFORMATION

Women Work! The National Network for Women's Employment –Policy & Research Intern

Women Work! The National Network for Women's Employment is dedicated to empowering women from diverse backgrounds and assisting them to achieve economic self-sufficiency through job readiness, education, training and employment.

The Policy & Research Intern will report to the Policy Associate and Director of Projects and Research. Duties may include, but are not limited to:

- Monitoring legislation relevant to women's economic justice issues, including issues outlined in the current Public Policy Agenda.
- Drafting legislative alerts, newsletter articles, and other advocacy materials as needed.
- Attending congressional sessions, hearings, coalition meetings, and other meetings.
- Scheduling meetings with Congressional staff.
- Researching current employment trends, workforce development issues and education and job training programs that apply to women in transition.
- Researching and gathering information/feedback from the organization's members at the state and local level, and from available public information for the special grant programs, trainings, and projects the organization participates in and conducts.
- Assisting in the development of educational publications for our membership.
- Researching, developing, organizing and implementing special grant programs, trainings, and projects with the organization's members at the state and local level.
- Assisting with special projects as needed.

Requirements:

- Candidates must possess a strong interest in women's education, employment, and economic justice issues.
- Strong research, writing, analytical and computer skills are essential.
- Ability to work well independently, and also as part of a team.
- Commitment of 40 hours/week (interns receive a stipend of \$200/week, subject to taxes and FICA as required by law). Start date will be in May.

How to apply:

Fax or email your resume and cover letter to csparks@womenwork.org or 202/467-5366. No phone calls please. For more information, visit www.womenwork.org. Application deadline is April 30, 2004.

Girls Inc. Public Policy Internship –Summer Policy Internship

Girls Incorporated Washington Office
Washington, DC

Description

The Girls Inc. Washington Office seeks an intern with a desire to learn more about women's issues and public policy. Working full-time in a small office, the intern will have many opportunities to observe and participate in substantive work. This position is unpaid, however some expenses can be reimbursed.

Responsibilities include, but are not limited to:

- Attending hearings and conducting research on federal legislation

- Attending meetings with coalition members
- Investigating federal funding opportunities for Girls Inc. affiliates
- Communicating with Girls Inc. affiliates about programs
- Maintaining database of information on Girls Inc. affiliates
- Administrative tasks including copying, answering phones, and opening mail

Qualifications

Applicants should be undergraduate students with a focus in government, political science, women's studies, or other liberal arts subject areas. Knowledge of the federal legislative process a plus, but is not required.

Position Requirements include:

- Self-starter who works successfully with little supervision or instruction
- Excellent communication skills
- Excellent writing skills
- Proficient in Microsoft Word, Excel, and Access
- Experience using Internet research tools

To Apply:

Please send the following to the attention of Lucy Melvin: Cover letter describing your interest in Girls Inc. Resume Girls Incorporated, 1001 Connecticut Ave. NW #740, Washington, DC 20036

Fax: 202-463-8994

Email: lmelvin@girls-inc.org

No phone calls please.

WEDO Deputy Director Position

Description

WEDO is a U.S.-based international organization that advocates for women's equality in global policy. It seeks to empower women as decision makers to achieve economic, social and gender justice, a healthy and peaceful planet and human rights for all. WEDO has four major programs - Economic Justice, Sustainable Development, Gender and Governance, and U.S. Global Policy. As such, its overarching goals are to: advance democratic, accountable and gender-balanced governance; challenge the current global economic system and promote alternative people-centered sustainable development; and build support for multilateralism and international cooperation.

WEDO uses four interlinked strategies to achieve these goals. It undertakes advocacy and monitoring in key global forums, particularly the United Nations. In addition, WEDO supports the advocacy efforts of numerous women's organizations at the national and regional levels. Moreover, WEDO builds broad strategic alliances within civil society to hold governments accountable. Finally, it engages American women on foreign policy and global issues.

WEDO has created a new leadership position of Deputy Director. This individual's primary task will be to assist the Executive Director in providing overall institutional leadership. In particular, the Deputy Director will supervise all program areas, play a leadership role in fundraising and assist and support overall institutional management.

Responsibilities

Program Development and Management

- Manage the development, coordination and implementation of WEDO's program plans and activities, in collaboration with the Executive Director and program staff. This includes: setting clear priorities; building more systematic cross-program collaboration among and between the program staff; setting up monitoring systems and overseeing monitoring of programs and their

achievements; guiding and supervising program research, analyses, reports and advocacy; and facilitating organization-wide initiatives.

- Strengthen relationships with key WEDO partners around the world and build strategic alliances with other human rights/social justice, governance and environment organizations to further WEDO program goals.
- Collaborate with the Communications Department to develop advocacy materials.
- Institutional Fundraising
- Undertake fundraising activities, including identifying new donors, representing WEDO to prospective donors and developing and guiding the program team in preparing program proposals and budgets.
- Develop and implement an annual fundraising plan for WEDO.
- Coordinate organization's fundraising efforts directed at institutional sources, including prospect research, initial contact, grant writing and reporting.
- Institutional Development
- Play a leadership role with WEDO's Board of Directors and staff in strategic planning, particularly in terms of helping to identify opportunities for future activities.
- Liaise with and develop reports for the Board of Directors.
- Serve as a WEDO spokesperson to the media and in various public arenas, including at the United Nations, other international bodies, conferences and meetings.
- Oversee financial and program administration.
- Assist WEDO's Executive Director in various aspects of the day-to-day operations of the organization.

Qualifications:

- Minimum of seven to ten years of senior level managerial experience, including some financial oversight responsibilities, in a nonprofit organization.
- Excellent interpersonal skills and demonstrated capacity to build a team-based approach to program management, including mentoring of program staff.
- Work experience in Africa, Asia, Latin America or an international advocacy organization. Experience in collaborating with international and regional activist and advocacy groups preferred.
- Expertise in the field of international women's rights, preferably with some knowledge and experience in one or more of the global issue areas of economic justice, governance or sustainable development.
- Demonstrated track record in mobilizing resources from foundations, international agencies and other sources. Experience with grant writing is highly preferred.
- Excellent written and verbal communications skills in English and ability to represent the organization at a senior level in national and international arenas. Fluency in other languages an asset.
- Outstanding planning, management and administration skills.
- Law degree or master degree in a relevant field in the social sciences, public policy or management (or related area).

Salary commensurate with experience. Generous benefits provided. Please send cover letter, resume and three references by April 15, 2004 to:

Deputy Director Search Committee
Women's Environment & Development Organization
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Phone: 212-973-0325
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E-mail: wedo@wedo.org