



An organization for women and women's interest in the public policy arena, based at the University of Maryland School of Public Affairs

## **GWIPP – Graduate Women In Public Policy Newsletter** *Volume 1, Number 5 – November 2002*

*In this edition...Member's Corner, Call for Information, GWIPP Upcoming Events, In and around D.C., Items of Interest, Career Builder, In the News – Trophy Husbands*

*Believe in something larger than yourself. – Barbara Bush*

### **Member's Corner**

Dear GWIPP Members,

I'd like to take this opportunity to introduce a new feature of the newsletter that will begin next semester- the Alumni Interview. There are two goals for this feature. The first is to foster alumni-student interaction. The second is to find out more about what people do with their degrees in "The Real World".

Each month we will ask a GWIPP member to conduct an interview of an alumnus. This is an excellent opportunity to seek out someone who has the degree you are pursuing and find out what they've done after graduating. In order to make it as easy as possible we have a database of alumni with contact information from which you can choose and a list of questions you can ask. The question topics range from what classes they took to their current position to how they balance their personal and professional life. The list is in draft form right now but will be brought to a vote next week. Of course, you need not limit yourself to these questions but we thought a guide would be useful. There is also a database of alumni from which you can use to select your interviewee, but don't forget the 2002 MSPA Alumni Directory is also a great resource.

This is a great way to network as well as gain valuable insight for our school and career decision-making. We hope that everyone will participate and make the most of this new feature.

In the meantime, I hope everyone has a relaxing and enjoyable Thanksgiving. Hopefully, everyone can take advantage of the short break and recharge for those term papers and finals.

Best Regards,

Denise Wales

## Call for Information

Calling all alums and students – if you have anything to place in the next newsletter, events, speakers, forums, conferences, or just something you've come across that you'd like to share, please email it and include your return contact information at: [tconnerwhite@yahoo.com](mailto:tconnerwhite@yahoo.com).

## GWIPP Upcoming Events

### GWIPP Magazine Fundraiser

**Note to alums: please contact Tonnye at [tconnerwhite@yahoo.com](mailto:tconnerwhite@yahoo.com), if you are interested in obtaining magazine subscriptions through GWIPP. Remember, you can also renew current subscriptions through this program.**

*Calling all students and alumnae! GWIPP is conducting our first fundraising event and we need your help! We are selling the following selection of magazines from now until December 7<sup>th</sup>. Each subscription costs \$40 and will last for 2-2.5 years (exact # of issues listed with each magazine). For each magazine we sell we will raise \$10 – once we've sold 30 subscriptions that amount increases to \$20 per magazine!!! Help us reach our goal of making \$1000 by spreading the news to family and friends and remember – magazines make great holiday gifts!*

Glamour # of issues - 28, Price per issue \$1.43  
Electronic Gaming Monthly # of issues - 24, Price per issue \$1.67  
Entertainment Weekly # of issues - 57, Price per issue \$.70  
Business 2.0 # of issues - 30, Price per issue \$1.33  
Essence # of issues - 24, Price per issue \$1.66  
Field & Stream # of issues - 40, Price per issue \$1.00  
Food & Wine # of issues - 16, Price per issue \$2.50  
Fortune # of issues - 34, Price per issue \$1.18  
Golf Magazine # of issues - 40, Price per issue \$1.00  
House Beautiful # of issues - 40, Price per issue \$1.00  
InStyle # of issues - 18, Price per issue \$2.22  
Money # of issues - 26, Price per issue \$1.54  
Mutual Funds # of issues - 24, Price per issue \$1.66  
Parenting # of issues - 40, Price per issue \$1.00  
PC Magazine # of issues - 32, Price per issue \$1.25  
People Magazine # of issues - 17, Price per issue \$2.35  
People en Espanol # of issues - 30, Price per issue \$1.33  
Popular Science # of issues - 40, Price per issue \$1.00  
Real Simple # of issues - 24, Price per issue \$1.60  
Ski # of issues - 32, Price per issue \$1.25  
Sports Illustrated for Kids # of issues - 20, Price per issue \$2.00  
Sports Illustrated for Women # of issues - 20, Price per issue \$2.00  
Teen People # of issues - 32, Price per issue \$1.25  
Time # of issues - 56, Price per issue \$.71  
Travel & Leisure # of issues - 14, Price per issue \$2.86  
This Old House # of issues - 24, Price per issue \$1.66

## **GWIPP Student – Alumni Happy Hour**

Date: Friday, November 22<sup>nd</sup>, 2002  
Time: 5:00 PM – 7:00 PM  
Location: Fado's Irish Pub, Bailey's Room; 808 7<sup>th</sup> Street, NW (At the corner of 7<sup>th</sup> and H Street – by the Chinatown/Gallery Place Metro Stop)

Description: Join current students, MSPA Alumni, and public policy professionals for networking, food, and fun! RSVP by Friday, am, November 22<sup>nd</sup> to [tconnerwhite@yahoo.com](mailto:tconnerwhite@yahoo.com).

## **GWIPP General Meeting**

Date: Wednesday, November 27<sup>th</sup>, 2002  
Time: Noon – 1:30 PM  
Location: Dean's Conference Room; 2<sup>nd</sup> Floor; Van Munching Hall

At this meeting we'll be discussing the November 13<sup>th</sup> visit to McAuley Institute; the alumnae interview project, hosting a book sale with the History Department, and the Magazine Fundraising Event. If you cannot attend this meeting, please let Courtney or Joanna know so that they can get you the magazine fundraising kit!

## **In and Around D.C.**

### **Señorita Extraviada, Missing Young Woman**

Date: Monday, November 25<sup>th</sup>  
Time: 7:00 PM  
Location: VISIONS Cinema; 1927 Florida Ave., N.W.; Washington, DC  
Sponsored by: Amnesty International USA Women's Human Rights Program  
Information: Contact AIUSA at 202.544.0200 x482 or [wminterndc@aiusa.org](mailto:wminterndc@aiusa.org) or visit [www.aiusa.org/women](http://www.aiusa.org/women)

Description: More than 250 women have been murdered on the US-Mexico border town of Ciudad Juárez. Their deaths remain a mystery, their histories almost completely erased. Like most women living in Juárez, many of the victims were factory workers employed at multinational plants known as maquiladoras. Academy Award nominated filmmaker, Lourdes Portillo, gives voice to the lost women of Juárez in her latest critically acclaimed documentary SENORITA EXTRAVIADA, MISSING YOUNG WOMAN. Recipient of the Special Jury Prize in Documentary at the 2002 Sundance Film Festival, this gripping and emotionally charged film makes its television debut on the PBS series, P.O.V., Tuesday, August 20 (check local listings). Tickets: \$10/adult, \$8/student/senior (on sale at the door). Proceeds to benefit Nuestras Hijas de Regreso a Casa, a Juárez-based organization working to help victims' families and to end impunity for the perpetrators of these crimes.

### **International Monetary Fund Open House**

Date: Monday, November 25<sup>th</sup>  
Time: 10:30 am-3:30 pm  
Location: IMF Center, Red Level areas, 720 19<sup>th</sup> Street, NW

Description: The Recruitment and Staffing Division of IMF will host its 5th Annual Open House. As in previous years, the goal is to share information about the types of support level positions for which they typically recruit when vacancies occur. Visitors will have the opportunity to submit their applications through the online application system. IMF staff representatives will be available to

discuss the requirements for the following positions: Staff Assistants (Secretarial), Language Services Assistants, and Research Assistants. A video, " Inside the Fund," will be shown during the course of the two days. Previous Open Houses have proved to be a good source for locating qualified candidates for these career streams. Visitors will have access to the Open House through the IMF Center which is located at 720 19th Street, N.W.

Should you need additional information, please contact Ms. Sue Christian at 202-623-7425 or Ms. Barbara Torres at 202-623-8438.

## Items of Interest

### **Have you ever wanted to be in the Who's Who of American Universities?**

If you are a graduate student with high grades who contributes to the campus community and exhibits leadership among your peers then you are a good candidate for the Who's Who of American University book. Who's Who is the nation's longest standing and highly regarded honor programs. Faculty and staff of the University of Maryland can nominate eligible students. Nomination forms can be obtained by calling Katy Casserly at (301) 405-0838, or emailing her at [kcasserly@union.umd.edu](mailto:kcasserly@union.umd.edu). Let's represent Maryland among the nation's finest. **Nomination forms are due by November 22, 2002**

### **Report on: The Status of Women in the United States**

This 2002 report is part of an ongoing research project conducted by the Institute for Women's Policy Research (IWPR) to establish baseline measures of the status of women in all 50 states and the District of Columbia. The report describes how measures of women's rights and equality vary among the states presenting data on each state by 30 indicators. It also ranks each state for women's overall status in five areas: political participation, women's employment and earnings, social and economic autonomy, reproductive rights, and health and well being. To download the full document (in pdf format) go to <http://www.iwpr.org/states2002/index.htm>.

***FYI: Maryland ranks from a high ranking of 2 in Employment and Earnings to a low ranking of 33 in Health and Well-Being.***

## Career Builder

**For information on Congressional internships and fellowships, visit:**

[http://www.senate.gov/reference/reference\\_index\\_subjects/Employment\\_vrd.htm](http://www.senate.gov/reference/reference_index_subjects/Employment_vrd.htm) to gain access of the PDF file "Finding Internships and Fellowships: Congressional, Federal, and Other Work Experience Opportunities".

**The Carnegie Council on Ethics and International Affairs** is now accepting applications for its nonresidential Fellows Program. The program supports promising younger scholars, educators, and practitioners who are engaged with the ethical dimensions of international affairs. The program is open to junior scholars and mid-career professionals worldwide. Individuals from developing countries are encouraged to apply. All fellows must be fluent in English. Candidates must link their applications to one of the Council's five program areas: Environmental Values, Ethics and the Use of Force, History and the Politics of Reconciliation, Human Rights, or Justice and the World Economy. The deadline for applications is January 15, 2003. Please visit our website at <http://www.cceia.org/programs/fellows.html> for more details.

**The Mariam K. Chamberlain Fellowship Program at the Institute for Women's Policy Research Fellow** works as a general research assistant on a variety of research projects and reports. Research tasks may include reviewing literature; collecting, checking and analyzing data; gathering information; and preparing reports and report graphics. Attending relevant Congressional briefings, policy seminars and meetings is also an integral part of the fellowship program. Applicants should have at least a bachelor's degree in a social science discipline, statistics, or women's studies. Graduate work is desirable but not required. Applicants should have basic quantitative and library research skills and knowledge of women's issues; familiarity with spreadsheets and graphics software a plus.

Research areas for 2002-2003 include: Women's wages, political participation, access to health care, and other indicators of the status of women on a state-by-state basis; the work and welfare experiences of low-income women at the state and national levels; reforming income support policies for women such as Unemployment Insurance, Family Leave, and Social Security; strategies for improving child care access, affordability, and quality.

Applications for 2003-2004 Fellowships are due February 18, 2003. For more information visit <http://www.iwpr.org/> or contact the Fellowship Coordinator by E-mail at [melamede@iwpr.org](mailto:melamede@iwpr.org).

## In the News

### Trophy Husbands

(The following article is from FORTUNE magazine; Friday, September 27, 2002)

By Betsy Morris

When Anne Stevens wakes up at 4:15 a.m. to exercise, her husband, Bill, makes coffee and breakfast for her. She leaves the house at 6:15, heading for the firing line of Ford Motor's turnaround effort. As head of North American vehicle operations, she is under severe pressure to reduce costs and raise quality at the 29 manufacturing plants in her division. While she's doing battle, Bill is home tending the gardens, running errands, managing the social calendar, planning the weekend, and playing golf. When Anne gets home, Bill is waiting. Okay, not with her slippers and newspaper and pipe. But he does have dinner on the table. He's capable of a killer beef Wellington, though on weeknights he keeps things simple, with chicken or pasta salad. Although he'd love some scintillating conversation, he usually lets Anne flop in front of Wheel of Fortune or Jeopardy! and fall asleep. "We have a good arrangement," says Bill. "Anne works her tail off during the week. The weekends are our time.... I am the domestic executive assistant."

This may seem like an unusual situation—except that a similar day begins at Dawn Lepore's house outside San Francisco. As she dries her hair, husband Ken brings her a cup of coffee and asks if she'd like a banana. Then Ken fixes breakfast for 4-year-old Andrew and gives 5-month-old Elizabeth a bottle. Andrew blows his mom a kiss as she leaves for her job as vice chairman of Charles Schwab.

At the Dublon household in New York's Westchester County, it has always been husband Giora who packed the lunches and took the kids to school. Wife Dina, the CFO of J.P. Morgan Chase, is the spouse who handles tough questions from Wall Street about the bank's exposure to Enron. "My dad has always been my mom," says their 16-year-old son, Gershon, with pride. "He keeps a pretty good house."

Remember that adage, Behind every great man is a great woman? Well, forget it. As corporate women continue their climb up the ladder, the reverse is increasingly true. At Ford, Xerox, Sun, Schwab, Verizon, J.P. Morgan Chase, Coca-Cola—almost everywhere you look in the upper ranks of the FORTUNE 500—it could be the woman wearing the pants and the man minding hearth and home. Call him what you will: househusband, stay-at-home dad, domestic engineer. But credit him with setting aside his own career by dropping out, retiring early, or going part-time so that his

wife's career might flourish and their family might thrive. Behind a great woman at work, there is often a great man at home. He is the new trophy husband.

Thirteen years ago, Fortune wrote about trophy wives: the young, glamorous, second (or third) wives of prominent CEOs. Their only job was to lunch, party, conspicuously consume, and keep their husbands off Viagra. The men we're talking about carpool the kids, coach the soccer team, pay the bills, pick up the dry cleaning, and fix dinner. Talk about trophy! These guys may be every working woman's definition of trophy.

Nobody has measured how widespread this phenomenon is among well-educated, high-salaried couples. But there is clearly a dramatic shift afoot. When FORTUNE attempted this story five years ago, we had to give up. It was hard to find examples and even harder to get anyone to talk publicly about their choices. Everyone was in the closet. Now, says Doreen Toben, CFO at Verizon, "almost all the senior women [here] have husbands at home." So do many women at Sun Microsystems. Of the 187 participants at FORTUNE's Most Powerful Women in Business Summit last spring, 30% had househusbands. And of the 50 women on this year's list, more than one-third have a husband at home either full- or part-time.

Some would rather discuss their quarterly numbers than their at-home husbands. Anne Mulcahy, who told FORTUNE last year that her retired husband, Joe, helped make it possible for her to do her job as chairman and CEO of Xerox, declined to participate. So did Carly Fiorina, chairman and CEO of Hewlett-Packard. She is very protective of her husband and would say only that "Frank has been a huge source of support. He had a very successful career and has lots of interests outside of me and my career. He has been a rock for me; I am tremendously lucky. To describe him as a stay-at-home husband is not fair to him." Frank Fiorina took early retirement in 1998 as a vice president of AT&T's corporate business unit.

But among the most powerful women- and many other high-level women-this is a red-hot topic. They gossip about it. They marvel at it. They compare notes. They know which colleagues have husbands at home and which do not. They know which are married to doctors: Shelly Lazarus and Meg Whitman. (Doctors travel infrequently and can often set their own hours.) They are envious of women whose husbands have retired. Most of all they debate, How important is it to have a man at home helping you get to the top? Very important, says Dina Dublon. "My spouse would say that I probably have enough drive and ambition that I would have done this even if he weren't there," she says. "But there is no doubt in my mind that the extent to which I can do this is because of his willingness to be at home."

So maybe it's not only a glass ceiling that has kept so few women from reaching the upper tier of corporate America; only 6% of the FORTUNE 500's very top jobs-senior vice president and above-are held by women, according to Catalyst. Maybe it's that not enough of them have the luxury most of their male counterparts have had forever: a spouse at home. A year ago, when Catalyst asked 3,000 women in their mid-20s to mid-30s to name the biggest barriers to women's advancement, 68% cited personal and family responsibilities. That compares with 50% who blamed lack of mentoring, 46% who said lack of experience, and just 45% who cited stereotyping of women's roles and abilities. "A precondition to having more women in positions of power is to have more sharing in the burdens of parenthood," says Dublon. "It is crucial."

Nobody says it's easy. For all the progress women have made in the workforce-and men have made in accepting them there-many people of both sexes are uncomfortable with the outright reversal of gender roles. There is a price to pay for living a life that so defies convention. Women must adjust to the burden men have carried all along: the responsibility of being the primary (or sole) breadwinner. They give up not only precious time with their children but often intimacy too. Even as they struggle with that loss, they get a bad rap: They are bad mothers.

It's even more difficult for men. They get the cold shoulder at the playground and the PTA. They must deal with their own demons as they knock around an empty house. They are always

suspect. Everyone wants to know what's wrong with them. Were they fired? Are they losers? If they have nannies-a few of the men we interviewed did; most did not- they are presumed to be freeloaders, members of the leisure class, even when the nanny is enabling them to sneak in some part-time work. All those annoying but familiar two-career tensions-who stays late at the office, whose turn it is to travel-are supplanted by a strange new set of conversations. Is the kitchen your domain or mine? How much TV is too much for the kids? How much mold in the fridge before it's okay to complain? "I feel like we are in uncharted waters almost every day," says one executive who wanted to speak for the record but whose husband did not. "There is a [lot of money] for a therapist in some of these relationships."

That's why even Sheila Wellington, the president of Catalyst, believes there will never be a large number of households with go-to-work wives and stay-at-home husbands. "Values have changed, and all kinds of options have opened up," she says. "Will there ever be a revolution in this area? I doubt it. Some things are hard-wired into a society." We also won't see more men at home for the same reason we see fewer women there: Many families need two incomes.

Still, as a critical mass of corporate couples get further up the ladder, some are finding it's just too hard on their children to continue the dual-career high-wire act. Ursula Burns, an SVP at Xerox, says more and more women are wrestling with gender roles as high-powered jobs come within their reach. Anne Stevens says she knows of at least 20 women in her division at Ford whose husbands are home. At Coca-Cola, Madeline Hamill, vice president of worldwide strategic planning, says women come to her seeking advice. Will her arrangement work for them? (Her husband Paul quit work five years ago to stay home with their twins, now 10.)